Vail Resorts Partners with 92 Groups to Help with Critical Community Issues

•Resort Leadership Teams and Community Partners Identify the Most Important Issues Facing Lake Tahoe
•Heavenly, Northstar and Kirkwood Employees Choose EpicPromise Kids Awards

SOUTH LAKE TAHOE/TRUCKEE, CALIF. – Jan. 17, 2018 – The Best of Tahoe Resorts, Heavenly Mountain, Northstar California and Kirkwood Mountain Resorts, granted cash and product donations to 92 nonprofits from South Lake Tahoe, Meyers, Jackson, Stateline, Minden, Gardnerville and Carson City as well as organizations from Truckee, Tahoe City, King's Beach and Incline Village. The EpicPromise grant announcements were made at community events held at Zalanta in South Lake Tahoe and the Alpine Club in the Village at Northstar in mid-December.

"Heavenly, Northstar and Kirkwood take their role in our mountain communities seriously and we are thrilled to be able to have such strong relationships with our community partners through EpicPromise," said Mike Goar, vice president and COO at Heavenly Mountain Resort. "We work closely with our community teams to ensure our contributions are relevant and that we are at the table as we work together to address the challenging issues we share."

This year's EpicPromise Grants and volunteer work in the community illustrate how the resorts and their community partners connect to make these resort communities special. For this year's grant cycle, Vail Resorts wanted to make sure its contributions were pertinent and addressed the community's most critical issues. As such, resort leadership teams asked community partners to identify the most important issues facing Lake Tahoe. Through the EpicPromise program, grants were awarded to the following identified themes:

South Lake Tahoe

- Connecting Youth to Nature | Grants to the *Tahoe Rim Trail Association, Tahoe Institute for Natural Science, Marine Research & Education* and the *Lake Tahoe School District* will each highlight different aspects of local ecology and will grow the next generation of environmental stewards.
- Mental Health | By partnering with *Live Violence Free*, children who are victims of domestic violence and/or child abuse will receive positive adult role models and guidance towards establishing lifestyles.
- Improving Our Community Fabric | Support of *Bread & Broth* provides nutritious meals to families in need through the "Adopt-A-Day of Nourishment" and "Bread & Broth 4 Kids" programs.

Truckee and North Lake Tahoe

- After-School and Life Skills Programs for Youth | Grants to *Adventure Risk Challenge, Aim High for High School, Arts for the Schools, the Boys & Girls Club of North Lake Tahoe, Girls on the Run and SOS Outreach* will help local youth reach their fullest potential.
- Environmental Organizations | By partnering with the *Truckee River Watershed Council* on their mission and River Day event, grants will help bring the Truckee community together to restore, protect and enhance our beloved Truckee River.
- Hunger and Basic Need | Support of *Project MANA, Truckee Community Christmas and the Tahoe Food Hub* provides nutrition to Truckee and North Lake Tahoe families year round.
- Local School Districts | Lift tickets to each school in *TTUSD* and *Washoe County* school districts and support of *Sagehen Outdoor Education Program* and the *SWEP Program* to promote sustainability.

New to EpicPromise this year, the Best of Tahoe Resort employees were given a voice and asked to vote on the EpicPromise Kids Award for a non-profit that was committed to making a tangible impact for kids of all demographics in the community in a way that meets critical needs. These $2,500 awards were given to the *Tahoe Youth and Family Services* in South Lake Tahoe and *Arts for the Schools* in Tahoe-Truckee.

For more information on EpicPromise, please visit:www.epicpromise.com.

About Vail Resorts, Inc. (NYSE: MTN)

Vail Resorts, Inc., through its subsidiaries, is the leading global mountain resort operator. Vail Resorts' subsidiaries operate 11 world-class mountain resorts and three urban ski areas, including Vail, Beaver Creek, Breckenridge and Keystone in Colorado; Park City in Utah; Heavenly, Northstar and Kirkwood in the Lake Tahoe area of California and Nevada; Whistler Blackcomb in British Columbia, Canada; Perisher in Australia; Stowe in Vermont; Wilmot Mountain in Wisconsin; Afton Alps in Minnesota and Mt. Brighton in Michigan. Vail Resorts owns and/or manages a collection of casually elegant hotels under the RockResorts brand, as well as the Grand Teton Lodge Company in Jackson Hole, Wyo. Vail Resorts Development Company is the real estate planning and development subsidiary of Vail Resorts, Inc. Vail Resorts is a publicly held company traded on the New York Stock Exchange (NYSE: MTN). The Vail Resorts company website is www.vailresorts.com and consumer website is www.snow.com.

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