

## **Whistler Blackcomb and Gibbons Whistler Partner to Revitalize the 2018 World Ski and Snowboard Festival**

### **The Festival will also see the return of a classic - The Saudan Couloir Ski Race Extreme**

**WHISTLER, BC** January 15, 2018 – Whistler Blackcomb along with Gibbons Whistler is pleased to announce a new partnership to present North America's premier celebration of mountain culture, the World Ski and Snowboard Festival. Now in its 23rd year, this end-of-season event celebrates the qualities that make Whistler great – snow sports, music and the arts.

"This event celebrates the best of what Whistler offers," said Pete Sonntag, Whistler Blackcomb's Chief Operating Officer. "It is unique and our new partnership with Gibbons Whistler allows us to continue to run this world-class festival for our community and our guests."

The 2018 edition of the WSSF will run from April 10th to 15th. New to the festival this year, the return of a classic, the Saudan Couloir Ski Race Extreme. The legendary race is the world's steepest ski and snowboard competition. For the first time, the WSSF will host the World Championships of the Monster Energy Boarderstyle Tour. Also featuring, two ski and snowboard Big Air Competitions in Skiers Plaza with enhanced music programming from internationally known DJs and musicians. The Freeride Après series is back with live music at various venues as well as popular multi-media showcases like the Olympus 72 hour Filmmaker Showdown.

"The WSSF has deep roots in this community and we are pleased to be a part of the festival's revitalization," said Joey Gibbons, Chief Executive Officer of Gibbons Whistler. "This is only the start of a multi-year partnership and we are excited by the opportunity it presents."

Tourism Whistler will continue to play a significant role and will provide support as well as use of the Whistler Conference Centre as a venue for the Festival.

For event information and schedule please visit [www.wssf.com](http://www.wssf.com) or on Facebook at <https://www.facebook.com/WORLDSKISNOWBOARDFEST/>.

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### **About Vail Resorts, Inc. (NYSE: MTN)**

Vail Resorts, Inc., through its subsidiaries, is the leading global mountain resort operator. Vail Resorts' subsidiaries operate 11 world-class mountain resorts and three urban ski areas, including Vail, Beaver Creek, Breckenridge and Keystone in Colorado; Park City in Utah; Heavenly, Northstar and Kirkwood in the Lake Tahoe area of California and Nevada; Whistler Blackcomb in British Columbia, Canada; Perisher in Australia; Stowe in Vermont; Wilmot Mountain in Wisconsin; Afton Alps in Minnesota and Mt. Brighton in Michigan. Vail Resorts owns and/or manages a collection of casually elegant hotels under the RockResorts brand, as well as the Grand Teton Lodge Company in Jackson Hole, Wyo. Vail Resorts Development Company is the real estate planning and development subsidiary of Vail Resorts, Inc. Vail Resorts is a publicly held company traded on the New York

Stock Exchange (NYSE: MTN). The Vail Resorts company website is [www.vailresorts.com](http://www.vailresorts.com) and consumer website is [www.snow.com](http://www.snow.com).

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