

## **Breck Break: The Best Times To Hit the Slopes at Breckenridge Ski Resort**

**BRECKENRIDGE, Colo. - Jan. 4, 2018** – With the best snow and terrain, five huge mountain peaks to explore by day, an authentic hip mountain town to experience by night, and lively free events, ‘Breck Break’ is the perfect time to visit Breckenridge. Guests who book a vacation between January 16 and March 11, 2018 can enjoy all that Breck Break has to offer including some of the biggest savings of the season, with up to 30% off on lodging at [www.Breckenridge.com](http://www.Breckenridge.com).

### **Ullr Fest Rocks Breckenridge Jan. 10-13, 2018**

For more than 50 years, the Breckenridge community has paid tribute to Ullr (rhymes with cooler), the Norse god of snow. Grab a Viking helmet and join the town-wide snow dance which includes the iconic Main Street parade, Ullr Ice Plunge, (unofficial) world’s longest shot ski and more.

### **International Snow Sculpture Championships - Jan. 22-29, 2018**

Snow carving in Breckenridge began as a local pastime; today, decorated snow artists from across the globe transform 20-ton blocks of snow into an outdoor art gallery. The Breckenridge Fire Arts Festival runs the same weekend as a fiery contrast of burning sculptures, pyrotechnical effects and other spark-filled attractions.

### **Pass Holder Appreciation Jan. 16 - Feb. 2, 2018**

For loyal guest of Breckenridge, enjoy demo days, First Tracks, EpicMix Racing, parties, live music and giveaways, plus exclusive perks including 15 percent off food and 20 percent off lodging.

### **Women’s Ski Week, Feb. 11-16, 2018**

The fourth annual Women’s Ski Week – a week dedicated to women and snow sports – returns to Breck, Feb. 11-16. Women’s Ski Week at Breckenridge Ski Resort highlights the resort’s offerings for women of all ages in a welcoming, supportive and fun environment aimed at improving skiing or snowboarding skills. The classes encourage moms, sisters, daughters and girlfriends to get the most out of the mountain and town, while connecting them with other like-minded women who also love snow sports. Men are of course always welcome at Breck and can join some of the fun, too. Find more information at [www.breckenridge.com](http://www.breckenridge.com).

For more information about Breckenridge Ski Resort, visit [www.Breckenridge.com](http://www.Breckenridge.com). Stay connected all season long and learn more about Breckenridge Ski Resort at [www.facebook.com/Breckenridge](https://www.facebook.com/Breckenridge) or follow @breckenridgemtn on Twitter and Instagram.

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### **About Breckenridge Ski Resort**

With five huge peaks, 2,908 acres, four terrain parks, a 22 foot Superpipe, 11 bowls, North America’s highest chairlift and some of the country’s best high alpine terrain, all situated above an authentic, hip mountain town, there are numerous reasons why “Breck” is one of the most popular ski resorts in North America. Breck is a place that feels familiar, but always has something new and exciting to offer visitors who return year after year. Independent. Laid Back. Welcoming. Authentic. The moment guests step foot here they are already home. Once they visit, they’re a local. When guests leave they take a piece of Breck with them. Renowned for the welcoming spirit and friendly character of their locals, with over 200 restaurants, bars, and shops, and numerous year-round activities and events, Breck embodies more than just a destination, inspiring a way of life that transcends borders and creates a worldwide community of followers who live and love the Breck lifestyle.

**About Vail Resorts, Inc. (NYSE: MTN)**

Vail Resorts, Inc., through its subsidiaries, is the leading global mountain resort operator. Vail Resorts' subsidiaries operate 11 world-class mountain resorts and three urban ski areas, including Vail, Beaver Creek, Breckenridge and Keystone in Colorado; Park City in Utah; Heavenly, Northstar and Kirkwood in the Lake Tahoe area of California and Nevada; Whistler Blackcomb in British Columbia, Canada; Perisher in Australia; Stowe in Vermont; Wilmot Mountain in Wisconsin; Afton Alps in Minnesota and Mt. Brighton in Michigan. Vail Resorts owns and/or manages a collection of casually elegant hotels under the RockResorts brand, as well as the Grand Teton Lodge Company in Jackson Hole, Wyo. Vail Resorts Development Company is the real estate planning and development subsidiary of Vail Resorts, Inc. Vail Resorts is a publicly held company traded on the New York Stock Exchange (NYSE: MTN). The Vail Resorts company website is [www.vailresorts.com](http://www.vailresorts.com) and consumer website is [www.snow.com](http://www.snow.com).

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