Northstar California Resort Opens Top To Bottom

Media Alert

Photo and B-roll Available Here: <u>bit.ly/NorthstarConditions2017_18</u>

What: Northstar California Resort, the premier ski and snowboard experience at Lake Tahoe, opens top to bottom including Village Run. For exact terrain and lift availability, follow <u>@NorthstarMTN</u> on Twitter and check <u>www.NorthstarCalifornia.com</u>.

With the new terrain comes new Village offerings including the Rink Bar, which serves hand-crafted cocktails and cozy adult beverages to sip by the ice skating rink. In addition, the on-mountain tradition t?st pours for the first time this season.

Where: Located halfway between Kings Beach and Truckee, Calif., Northstar California is centered around Mount Pluto, the extinct volcano that once erupted to help form Lake Tahoe. Mount Pluto is home to t?st, an onmountain champagne bar located off of East Ridge run, which is an intermediate trail.

When: The Rink Bar opens Friday, Dec. 8 at 10 a.m. while Northstar California opens additional terrain and kicks-off t?st Saturday, Dec. 9. The resort opened for the 2017-18 season on Friday, Dec. 1.

Why: Northstar California Resort is able to provide pristine corduroy and expand terrain as snowmaking efforts continue, weather permitting.

About Northstar California Resort

Northstar California Resort[™] is a multi-season destination offering effortless family adventure. The Village at Northstar features boutique shopping, elevated dining experiences, a year-round outdoor skating rink, conference centers, movie theatre, alpine-chic lodging and more. During the winter months Northstar California is home to meticulously groomed runs, award-winning terrain parks, and alpine activities including crosscountry skiing, snowshoeing and tubing. Summer transforms the mountain into the largest, lift-served bike park on the West Coast alongside a network of hiking trails, the Kid Zone, and a family-friendly golf course. Northstar California is located on Highway 267, six miles north of Lake Tahoe and six miles south of downtown Truckee. For more information, call 1.800.GO.NORTH (1.800.466.6784) or visit <u>www.NorthstarCalifornia.com</u>.

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