

# Northstar California Resort Begins Operations For The 2017-18 Winter Season

## \*\*\*Media Alert\*\*\*

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**Who:** Northstar California Resort is the premier ski and snowboard resort in Lake Tahoe offering elevated family experiences both on and off the mountain. The resort is known for its on-mountain champagne toast, afternoon s'mores in the Village and pristine corduroy runs.

**What:** The resort opens with access to terrain on East and West Ridge, including stunning views of Lake Tahoe. For exact terrain and lift availability, follow @NorthstarMTN on Twitter and check [www.NorthstarCalifornia.com](http://www.NorthstarCalifornia.com).

**Where:** Located halfway between Kings Beach and Truckee, Calif., Northstar California is centered around Mount Pluto, the extinct volcano that once erupted to help form Lake Tahoe. The resort summit sits at 8,610 feet where Summit Smokehouse Bloody Mary's are topped with bacon and served to an Adirondack-chair ridden outdoor patio.

**When:** Northstar California opens Friday, Dec. 1 at 8:30 a.m. to the public after a record-breaking winter of snowfall during the 2016-17 winter season.

**Why:** New this year, skiers and snowboarders can now begin the day at sunrise with First Tracks, where Adventure Guiding and Learning Center mountain guides take two intimate groups on a tour of the mountain before lifts open to the public. This shamelessly indulgent experience gives private access to freshly groomed runs and sparkling powder across the entire mountain.

Women can also take part in Her Mountain, new female-specific programming designed to ski, rejuvenate and indulge. The experience is offered as a two-day luxury retreat or a women-only ski or snowboard lesson offered on weekends.

## About Northstar California Resort

Northstar California Resort™ is a multi-season destination offering effortless family adventure. The Village at Northstar features boutique shopping, elevated dining experiences, a year-round outdoor skating rink, conference centers, movie theatre, alpine-chic lodging and more. During the winter months Northstar California is home to meticulously groomed runs, award-winning terrain parks, and alpine activities including cross-country skiing, snowshoeing and tubing. Summer transforms the mountain into the largest, lift-served bike park on the West Coast alongside a network of hiking trails, the Kid Zone, and a family-friendly golf course. Northstar California is located on Highway 267, six miles north of Lake Tahoe and six miles south of downtown Truckee. For more information, call 1.800.GO.NORTH (1.800.466.6784) or visit [www.NorthstarCalifornia.com](http://www.NorthstarCalifornia.com).

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