Keystone Resort to Debut Kidtopia Signature Event Series

Keystone Resort, a mountain playground located 75 miles west of Denver, presents the Kidtopia Signature Event Series – three events held throughout the winter that complement the family experience at the resort. The event series begins with the Kidtopia Spectacular from Dec. 15-24, welcomes the first-ever Kidtopia Culinary Festival from Feb. 9-17, and culminates with the Kidtopia Music Experience from March 2-10.

The Kidtopia Spectacular marks the first signature event of the winter and kicks off the holiday season with a bounce house party, a mountaintop celebration and lighting ceremony of the world's largest snow fort. The Kidtopia Culinary Festival debuts with a savory lineup tailored to the youngest of foodies with cooking demonstrations, chocolate fountains, bakery tours, dessert specials and a celebrity chef event. The Kidtopia Music Experience is the last of the signature event series and kicks-off the spring skiing and snowboarding season with music-themed fun including rock 'n' roll themed parties and the Snow Pants Dance Party, featuring live outdoor music performances from popular kid-friendly acts.

Keystone's Kidtopia activities continue to redefine the family ski resort experience with free activities and events on and off the snow every day of the week all season. From Opening Day through Closing Day, families have continued options outside of skiing and snowboarding to connect and create lifelong memories. The Kidtopia lineup includes activities such as the village parade and fireworks, family game nights, hands-on-learning activities, ice cream parties and meeting Keystone's Ski Patrol rescue dogs.

At Keystone, kids have no age limit. It is a place where play is the root of all good, and play is for everyone. Keystone is a family playground where kids of all ages can discover the magic of playing in the mountains. Now open daily through April, Keystone is home to more than 3,000 acres of skiable terrain including three distinct peaks, five above-tree-line bowls, night skiing and an in-bounds cat skiing program. More than 125 ski trails, free family-friendly events, the industry's-leading kids ski free offer, the world's largest snow fort, and plenty of on- and off-mountain adventures await.

Book Now, Save Now
Now is the time to book a winter adventure for the whole family, as lodging rates begin at just $129 per night with savings up to 30 percent off. Keystone offers a wide variety of comfortable and family-friendly lodging options, from affordable hotel rooms to welcoming, family-sized condominiums. Plus, an unmatched Kids Ski Free program is available throughout the winter.

Kids ski free
Every day, all season long, kids 12 and younger ski for free at Keystone with no blackout dates. Simply book direct with the resort for two or more nights in one of Keystone's numerous lodging accommodation options, which span from affordable hotel rooms to family-sized condominiums. More than 100,000 free kids' lift tickets have been provided since the inception of the program in 2012.

About Vail Resorts, Inc. (NYSE: MTN)
Vail Resorts, Inc., through its subsidiaries, is the leading global mountain resort operator. Vail Resorts' subsidiaries operate 11 world-class mountain resorts and three urban ski areas, including Vail, Beaver Creek, Breckenridge and Keystone in Colorado; Park City in Utah; Heavenly, Northstar and Kirkwood in the Lake Tahoe area of California and Nevada; Whistler Blackcomb in British Columbia, Canada; Perisher in Australia; Stowe in Vermont; Wilmot Mountain in Wisconsin; Afton Alps in Minnesota and Mt. Brighton in Michigan. Vail Resorts owns and/or manages a collection of casually elegant hotels under the RockResorts brand, as well as the Grand Teton Lodge Company in Jackson Hole, Wyo. Vail Resorts Development Company is the real estate planning and development subsidiary of Vail Resorts, Inc. Vail Resorts is a publicly held company traded on the New York Stock Exchange (NYSE: MTN). The Vail Resorts company website is www.vailresorts.com and consumer website is www.snow.com.

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