

Breckenridge and Keystone, Summit County's Largest Ski Resorts, Now Open for the Season

•**BRoll and Photo Assets:** <https://vailresorts.box.com/v/BreckOpeningDay> and <https://vailresorts.box.com/v/KeystoneOpeningDay>

Keystone, Colo. — Nov. 10, 2017 — Breckenridge Ski Resort and Keystone Resort, the two largest ski resorts in Summit County, are both open for the 2017-2018 winter season. Early risers flocked to both resorts for Opening Day and were treated to a bluebird day for the first turns of the season. Breck and Keystone will remain open daily through April, and skiers and snowboarders can visit Breckenridge.com and KeystoneResort.com for conditions and terrain updates, events and activities throughout the season.

Keystone began the season with the debut of a new six-passenger Montezuma Express chairlift. Located on Dercum Mountain and serving popular beginner and intermediate terrain, this was one of two capital improvement projects completed over the summer at Keystone. The resort also renovated and expanded Labonte's Smokehouse BBQ with a new, 190-seat indoor facility for the on-mountain dining venue that will open this winter.

Other upcoming capital improvements include a new six-passenger chairlift at Breck. The Falcon SuperChair on Peak 10 was replaced with a new high-speed, six-passenger lift, offering an easier and faster ride up the mountain. Peak 10 is a popular area for advanced skiers and snowboarders providing access to fun and challenging terrain, easily accessed from the Peak 9 base area. If that's not a sweet enough treat, Breckenridge's Ten Mile Station is going "Willy Wonka" this season, adding a "Candy Corner" offering an array of chocolates and sweets, and Pioneer Crossing is adding sweet and savory crepes to its breakfast lineup this winter.

Both resorts will be continuing the celebration through the first month of the season, offering skiers and riders plenty of fun to begin the season and get back to snow.

Keystone will be hosting a social media contest with a variety of great prizes up for grabs. The #BackToSnow Bucket List contains a variety of fun adventures at Keystone, including riding the new Montezuma Express, skiing or snowboarding 10,000 vertical feet and mountaintop snow tubing, to name a few. Knock off at least 10 of the 30 items during the first 30 days of the season to enter the contest. For more information, visit KeystoneResort.com.

Breck is kicking off the first 30 days of its season by celebrating this year's "firsts" – like the first run down a favorite trail, the first après session at the TBar, and many others! Guests at Breck can show off their snow firsts by sharing photos to Twitter, Instagram and Facebook using hashtag #First30. Breck will be featuring 'firsts' on their blog and also awarding out four \$100 VRR gift cards to the best #First30 participants. For more information, visit BreckFirst30.com.

Epic Passes Available through Sunday, Nov. 19

Sunday, Nov. 19 marks the final day to purchase a 2017-2018 Epic Pass, saving more than 40 percent compared to lift ticket window prices. Ski unlimited and unrestricted from opening day to closing day for only \$899. The Epic Pass offers unlimited, unrestricted skiing and pays for itself in just over four days. Enjoy full access to Vail, Beaver Creek, Breckenridge, Keystone and Arapahoe Basin in Colorado; Park City in Utah; Heavenly, Northstar and Kirkwood at Lake Tahoe; Stowe Mountain Resort in Vermont; Afton Alps in Minnesota; Mt. Brighton in Michigan; Wilmut Mountain in Wisconsin; Whistler Blackcomb in Canada; and Perisher in Australia for the 2018 season. The Epic Pass grants limited access to Les 3 Vallées, Paradiski and Tignes-Val

D'Iserre in France; 4 Vallées in Switzerland; Arlberg in Austria and Skirama Dolomiti in Italy. A child pass (ages five to 12) is \$469. Where will a pass take you this season? During the first 30 days alone, your pass unlocks special pass holder discounts on rentals and lodging, events, and weather updates so you know when and where the best snow is falling. Plus, it gets you all the powder days you could hope for. Follow Epic Pass on Facebook for updates throughout the season and look for #First30 news and info.

About Vail Resorts, Inc. (NYSE: MTN)

Vail Resorts, Inc., through its subsidiaries, is the leading global mountain resort operator. Vail Resorts' subsidiaries operate 11 world-class mountain resorts and three urban ski areas, including Vail, Beaver Creek, Breckenridge and Keystone in Colorado; Park City in Utah; Heavenly, Northstar and Kirkwood in the Lake Tahoe area of California and Nevada; Whistler Blackcomb in British Columbia, Canada; Perisher in Australia; Stowe in Vermont; Wilmot Mountain in Wisconsin; Afton Alps in Minnesota and Mt. Brighton in Michigan. Vail Resorts owns and/or manages a collection of casually elegant hotels under the RockResorts brand, as well as the Grand Teton Lodge Company in Jackson Hole, Wyo. Vail Resorts Development Company is the real estate planning and development subsidiary of Vail Resorts, Inc. Vail Resorts is a publicly held company traded on the New York Stock Exchange (NYSE: MTN). The Vail Resorts company website is www.vailresorts.com and consumer website is www.snow.com.

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