

The Greyboy Allstars to Headline Free Vail Snow Days Concert

For Immediate Release

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Vail Snow Days Returns December 8-10

VAIL, Colo. - Nov. 6, 2017 - The Greyboy Allstars will headline Vail Snow Days, Vail Mountain's signature kick-off event to the winter season. Eminence Ensemble will open. Bud Light presents The Greyboy Allstars and Eminence Ensemble on Saturday, December 9, 2017.

"Vail Snow Days sets the tone for the season and is one of the most iconic winter events at Vail," said Phil Metz, Senior Director of Marketing at Vail Mountain. "The overall schedule of events for Snow Days is more robust this year, and we believe the mix of entertainment opportunities, as well as family-friendly activities, will bring a new life and energy to Vail and help us kick off the season in style."

The Vail Snow Days concert is free of charge and will be held at Solaris in Vail Village. Gates open at 5:30 p.m. and the show starts at 6:00 p.m. The schedule of activities for Vail Snow Days 2017 will also include the return of the sponsor expo village, après parties, and family skating 'n s'mores.

Vail Snow Days is presented by Vail Mountain, Bud Light, GMC, Pepsi, and Town of Vail, and brought to you in part by Verizon, Helly Hansen, and Nature Valley.

Please note that the spelling of Vail Snow Days has officially changed from Vail Snow Daze to Vail Snow Days.

Vail Mountain will open for winter operations on Friday, November 17, 2017. Vail Snow Days is the first of multiple signature events Vail will host during the 2017-18 season and adds to the first 30 days at the resort. [Skadi Vail](#), a women's-only ski and snowboard fest, and [Vail Holidays](#), a family holiday celebration, will both return this winter season.

The Greyboy Allstars

The Greyboy Allstars came together in 1994, when the individual members were asked to perform at a record release party. The guys so enjoyed playing together that they decided to continue on as a band.

The Greyboy Allstars started playing weekly at San Diego's now defunct Green Circle, weekends at San Francisco's Elbo Room and various clubs throughout Europe. By playing danceable boogaloo music within the soul jazz genre, they became a national and international phenomenon.

The lineup of the band remains nearly the same as it did on their breakthrough, Denson on horns and vocals, Robert Walter on keyboards, Elgin Park (aka Michael Andrews) on guitars and vocals, and Chris Stillwell on bass. Original drummer Zak Najor has passed the baton on to Aaron Redfield, an old friend of the band and frequent collaborator.

Eminence Ensemble

While Eminence Ensemble's musicianship impresses most, it's the band's ability to bend genres so fluidly (specifically prog rock, funk and soul), meticulously and with purpose that sends fans on a unique journey at each show. The 6-piece Denver-based band heads down the rabbit hole with soulful vocals and playful lyrics

that reach new levels of transcendence. No Eminence Ensemble show is like another and no fan leaves unscathed.

For more information on Vail Snow Days, including the full schedule of events, visit <http://www.vail/snowdays>.

For more information, visit www.vail.com or call 970-SKI-VAIL (754-8245).

About Vail Mountain

Under blue skies more than 300 days each year, Vail is an extraordinary mountain resort destination. The vacation experience is exceptional, from the awe-inspiring terrain and natural beauty of the surrounding Gore and Sawatch Ranges to world-class events, activities and festivals, shops and spas, and the abundant culinary experiences and luxurious accommodations that line the pedestrian-friendly streets of Vail Village and Lionshead. Vail is where outdoor pursuits meet village sophistication. Offering more than 5,200 acres of developed ski and snowboard terrain including seven legendary Back Bowls in winter, and flourishing with new summer activities with the debut of Epic Discovery in 2016, the options for year-round adventure are endless. Coupled with the vision inherent in the spirit of Vail's founders, and a modern day commitment to excellence in all aspects of guest service and operations, Vail is a mountain resort like nothing on earth.

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About Vail Resorts, Inc. (NYSE: MTN)

Vail Resorts, Inc., through its subsidiaries, is the leading global mountain resort operator. Vail Resorts' subsidiaries operate 11 world-class mountain resorts and three urban ski areas, including Vail, Beaver Creek, Breckenridge and Keystone in Colorado; Park City in Utah; Heavenly, Northstar and Kirkwood in the Lake Tahoe area of California and Nevada; Whistler Blackcomb in British Columbia, Canada; Perisher in Australia; Stowe in Vermont; Wilmot Mountain in Wisconsin; Afton Alps in Minnesota and Mt. Brighton in Michigan. Vail Resorts owns and/or manages a collection of casually elegant hotels under the RockResorts brand, as well as the Grand Teton Lodge Company in Jackson Hole, Wyo. Vail Resorts Development Company is the real estate planning and development subsidiary of Vail Resorts, Inc. Vail Resorts is a publicly held company traded on the New York Stock Exchange (NYSE: MTN). The Vail Resorts company website is www.vailresorts.com and consumer website is www.snow.com.

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