

Last Chance to Purchase the Epic Pass is Sunday, Nov. 19 for Unlimited, Unrestricted Access to Stowe and the Best of North America

- Season Passes will not be available for purchase after Sunday, Nov.19
- Available for \$899, the Epic Pass now includes unlimited, unrestricted access to Stowe Mountain Resort
- Stowe Mountain Resort recently completed a \$500 million dollar capital improvement

STOWE, Vt. – Nov. 6, 2017 –New this winter, Stowe Mountain Resort is now included on the Epic Pass and the Vail Resorts collection of world-class ski experiences. The Epic Pass offers unlimited, unrestricted access to Stowe Mountain Resort, along with the best resorts in North America. Purchasing the 2017-2018 Epic Pass before Sunday, Nov. 19 ensures that skiers and snowboarders will lock in the best season-long value. As Vail Resorts' first East Coast ski resort, Stowe is also the newest resort among 45 of the world's most iconic mountain destinations to be offered with the Epic Pass – which includes unlimited, unrestricted access to Vail, Beaver Creek, Breckenridge, Park City, Whistler Blackcomb and more, as well as limited access to 30 resorts in Europe. **After Sunday, Nov. 19, season passes will no longer be available for purchase for the winter season.**

"We're thrilled to welcome Epic Pass holders this winter," said Stowe Vice President and General Manager, Bobby Murphy. "As Vail Resorts' first eastern destination, we're excited for the opportunity to provide guests access to the East Coast's most iconic skiing. Stowe offers incomparable service, the greatest variety of skiable terrain in New England, along with a purpose-built mountain area for beginners and intermediates on Spruce Peak," Murphy adds.

Stowe Mountain Resort completed a \$500 million dollar master plan in 2016, which includes the Children's Adventure Center. The new Adventure Center is a state-of-the art facility that sets a new standard in the industry for kids and family amenities. Located at Spruce Peak, Stowe's Adventure Center is home to all children's programs. From beautiful daycare facilities to ski and ride programs for kids ages three and up, the new Adventure Center has significantly advanced and expanded luxurious family amenities and services at the resort. The building also includes new shops, an Indoor Climbing Center and family-friendly dining in The Canteen restaurant. Additional highlights include an outdoor ice skating rink, pedestrian plaza, new snowmaking, and lifts.

Stowe Mountain Resort is one of the original ski resorts in the U.S. and an internationally renowned winter destination. With majestic Mount Mansfield and Spruce Peak, Stowe offers a multitude of experiences in addition to skiing and snowboarding, such as ice skating, climbing, snowshoeing, world-class dining, shopping, spas and more. Stowe's historic village, combined with Vermont's most spectacular landscape creates the quintessential New England getaway. Guests are invited to purchase season passes and start planning their next winter vacations at EpicPass.com.

2017-2018 Ski and Snowboard Season Pass Options

- **Epic Pass™**: Ski unlimited and unrestricted from opening day to closing day for only \$899. The Epic Pass pays for itself in just over four days of skiing or snowboarding. Enjoy unlimited, unrestricted access to Stowe (subject to the closing of the acquisition); Vail, Beaver Creek, Breckenridge, Keystone and Arapahoe Basin in Colorado; Whistler Blackcomb in Canada; Park City in Utah; Heavenly, Northstar and Kirkwood at Lake Tahoe; Perisher in Australia; Afton Alps in Minnesota; Mt. Brighton in Michigan, and Wilmot Mountain in Wisconsin for the 2017-2018 season. The Epic Pass grants limited access to Les 3 Vallées, Paradiski and Tignes-Val D'Isere in France; 4 Vallées in Switzerland; Arlberg in Austria and Skirama Dolomiti in Italy. A child pass (ages five to 12) is \$469.
- **Epic Local Pass™**: For \$679, receive 10 total days at Stowe, Vail, Beaver Creek and Whistler Blackcomb with holiday restrictions; unlimited and unrestricted skiing and snowboarding at Breckenridge, Keystone and Arapahoe Basin; and skiing and snowboarding at Park City, Heavenly, Northstar and Kirkwood with limited restrictions. The Epic Local Pass pays for itself in just over three days. A child pass (ages five to 12) is \$359.
- **Stowe College Pass** For \$399, the Stowe College Pass offers unlimited access at Stowe Mountain Resort with limited holiday restrictions. Additionally Stowe College Pass holders receive 50% off lift tickets at Breckenridge, Keystone, Heavenly, Northstar, Kirkwood, Wilmot, Afton Alps, Mt. Brighton, and Arapahoe Basin and the Advanced Lift Ticket rate at

Vail, Beaver Creek, Whistler Blackcomb, Park City, and Stowe during restricted dates.

The deadline for purchasing this year's season pass is **Sunday, Nov. 19**. For further details and additional pass options, such as Epic 7-Day and Epic 4-Day passes visit EpicPass.com.

Season Pass Insurance:

Vail Resorts encourages guests to purchase pass insurance. All of the Company's season pass products are non-refundable and non-transferable; however, pass insurance covers pass holders in the event of unexpected circumstances including sickness, injury and job loss. Find out more at EpicPass.com.

About Vail Resorts, Inc. (NYSE: MTN)

Vail Resorts, Inc., through its subsidiaries, is the leading global mountain resort operator. Vail Resorts' subsidiaries operate 11 world-class mountain resorts and three urban ski areas, including Vail, Beaver Creek, Breckenridge and Keystone in Colorado; Park City in Utah; Heavenly, Northstar and Kirkwood in the Lake Tahoe area of California and Nevada; Whistler Blackcomb in British Columbia, Canada; Perisher in Australia; Stowe in Vermont; Wilmot Mountain in Wisconsin; Afton Alps in Minnesota and Mt. Brighton in Michigan. Vail Resorts owns and/or manages a collection of casually elegant hotels under the RockResorts brand, as well as the Grand Teton Lodge Company in Jackson Hole, Wyo. Vail Resorts Development Company is the real estate planning and development subsidiary of Vail Resorts, Inc. Vail Resorts is a publicly held company traded on the New York Stock Exchange (NYSE: MTN). The Vail Resorts company website is www.vailresorts.com and consumer website is www.snow.com.

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