

Schedule Announced for 2017 Winter Dew Tour at Breckenridge Ski Resort, Dec. 14-17

Media Credentials Applications Now Being Accepted for the Olympic Qualifying Competition

CARLSBAD, Cali. -- [Mountain Dew®](#) and [TEN: The Enthusiast Network](#) announced the initial schedule for the annual winter [Dew Tour](#) ski and snowboard competition and festival to be held in Breckenridge, Colo. Dec. 14-17, 2017. This year's winter Dew Tour at [Breckenridge Ski Resort](#) will serve as a U.S. Ski & Snowboard Olympic qualifying event for men's and women's halfpipe and slopestyle snowboarding and skiing competitions. The Dew Tour will also host its signature Team Challenge and Streetstyle competitions and a calendar of fan-based activities, both on the mountain and within the town of Breckenridge.

Competition kicks off with the qualifying rounds of Men's and Women's Ski and Snowboard Slopestyle and Halfpipe competitions on Wednesday, Dec. 13 and Thursday, Dec. 14. The top seeds will continue to the finals on Friday and Saturday, all of which are U.S. Ski & Snowboard Olympic qualifying events. Thursday night is the annual POWDER Awards to be held at the Riverwalk Theatre.

Friday, Dec. 15 includes Men's and Women's Ski and Snowboard Superpipe finals beginning at 10 a.m. MST. That evening, Dew Tour's signature Streetstyle event will feature an exciting ski and snowboard jib session held in downtown Breckenridge, followed by the TRANSWORLD SNOWBOARDING annual Riders Poll Awards at the Riverwalk Theatre.

On Saturday, Dec. 16, Olympic qualifying events continue with the Men's and Women's Ski and Snowboard Slopestyle competitions starting at 9:30 a.m. Dew Tour's tradition of incorporating music, art and culture into its events will be highlighted Saturday evening with its concert at the Riverwalk Theatre. Details on the concert and ticket sales are forthcoming.

Sunday, Dec. 17, Dew Tour's Superpipe and Slopestyle courses will be specially modified for the unique Team Challenge competition. The Team Challenge includes 12 of the biggest winter hardgoods brands (six ski and six snowboard) competing in a format that embraces the industry's community. Each brand has one team captain and three of their team athletes compete in one of three sections — modified Superpipe, jibs and jumps.

From Thursday through Sunday, the Dew Tour Experience will be showcased at the Peak 8 base area with a myriad of activities, athlete autograph signings and free giveaways featuring Dew Tour partners. In downtown Breckenridge, the Dew Tour Apres Festival continues from 2 to 6 p.m. Friday through Sunday at Blue River Plaza and Riverwalk Lawn, with apres festivities, partner exhibits and live music.

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See the Winter Dew Tour's schedule of events [here](#) (subject to change).

Media Credentials

Dew Tour is now accepting media credential applications for the Winter Dew Tour. Media should be on a confirmed editorial assignment to cover the event. Applications can be submitted at [DewTour.com](#). **The deadline for credential applications is Dec. 7.** Members of the media will be able to access the latest press releases and download photos for editorial use directly from the Press Info section of DewTour.com.

About Dew Tour

Dew Tour is an innovative contest series and content platform that brings together the world's best skateboarders, snowboarders, skiers, artists, brands and fans in a celebration of creativity and style.

In 2016, TEN: The Enthusiast Network became the official strategic partner to lead content production, execution and event staging for the Dew Tour. Working in close collaboration with TEN's core action sports media brands and in partnership with DEW®, Dew Tour continues to progress events and content, bringing millions of action sports fans engaging stories and experiences across digital and broadcast mediums. In addition to Dewtour.com and TEN's digital network, Dew Tour's summer and winter events will be broadcast on NBC.

About TEN: The Enthusiast Network

TEN: The Enthusiast Network is the world's premier transmedia network of enthusiast brands, such as MOTOR TREND, AUTOMOBILE, HOT ROD, SURFER, TRANSWORLD SKATEBOARDING, and GRINDTV. With more than 60 websites, 50 publications, 50 annual events, the Motor Trend OnDemand subscription video-on-demand service, as well as the world's largest automotive and action/adventure sports media platforms, TEN inspires enthusiasts to pursue their passions. For more information, visit enthusiastnetwork.com.

About Breckenridge Ski Resort

With five huge peaks, 2,908 acres, four terrain parks, a 22ft Superpipe, 11 bowls, the highest chairlift in North America, family-friendly terrain and a world-class ski school, all situated above an authentic, hip mountain town with awe-inspiring views, there are good reasons why "Breck" is one of the most popular ski resorts in the Western Hemisphere. Renowned for the welcoming spirit and friendly character of its locals, with over 200 restaurants, bars, and shops, and numerous year-round activities and events, Breck embodies more than just a destination, it inspires a way of life. www.breckenridge.com.

More Information:

Stay connected at DewTour.com and on Facebook, Twitter, Instagram and YouTube at DewTour.

Download updated photos and video for editorial use on our [Media Dropbox](#).

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About Vail Resorts, Inc. (NYSE: MTN)

Vail Resorts, Inc., through its subsidiaries, is the leading global mountain resort operator. Vail Resorts' subsidiaries operate 11 world-class mountain resorts and three urban ski areas, including Vail, Beaver Creek, Breckenridge and Keystone in Colorado; Park City in Utah; Heavenly, Northstar and Kirkwood in the Lake Tahoe area of California and Nevada; Whistler Blackcomb in British Columbia, Canada; Perisher in Australia; Stowe in Vermont; Wilmot Mountain in Wisconsin; Afton Alps in Minnesota and Mt. Brighton in Michigan. Vail Resorts owns and/or manages a collection of casually elegant hotels under the RockResorts brand, as well as the Grand Teton Lodge Company in Jackson Hole, Wyo. Vail Resorts Development Company is the real estate planning and development subsidiary of Vail Resorts, Inc. Vail Resorts is a publicly held company traded on the New York Stock Exchange (NYSE: MTN). The Vail Resorts company website is www.vailresorts.com and consumer website is www.snow.com.

