

## Beaver Creek's Hike to the Mic Music & Arts Festival Releases Full Weekend Schedule of Events

- **Elvis Costello & the Imposters and Elephant Revival to perform a mountaintop concert on September 16**
- **Free outdoor fitness classes throughout the weekend from Revolution Power Yoga and Pure Barre**
- **Complimentary evening concerts in Beaver Creek Village Friday (The Altitones) and Saturday evening (The Main Squeeze)**

**Beaver Creek, Colo., September 6, 2017** – Tickets are still on sale for Hike to the Mic - Beaver Creek's new mountain-wide celebration of art, music and the outdoors in a stunning Rocky Mountain setting. The festival will feature a mountaintop musical performance on Saturday, September 16, 2017 by Rock and Roll Hall of Famer [Elvis Costello](#). Nederland, Colorado quintet [Elephant Revival](#) will open the show on Saturday afternoon. Hike to the Mic festivities will take place throughout Beaver Creek on Friday, September 15 through Sunday, September 17 – including live art demonstrations, live music, and morning fitness classes.

Hike to the Mic is truly about the journey, as well as the destination. For Saturday's mountaintop concert featuring Elvis Costello & The Imposters and Elephant Revival, guests will explore the mountain as they make their way by 4x4 tour, bike, foot, or Centennial Express Gondola up to the Spruce Saddle lawn. Along the way, guests will discover uniquely created art pieces and photo opportunities, along with glorious views of the mountain's fall colors. Once at the venue, guests are rewarded with a spacious lawn to rejuvenate, grab food and drinks, and enjoy live music at 10,200 feet. Upon return to the Village, guests will be greeted with a Village-wide celebration of more music, art, shopping, and dining – the ultimate after party. All weekend long, Hike to the Mic creates new experiences and showcases the stunning beauty of fall in the Rocky Mountains.

Hike to the Mic is presented in partnership with Michelob Ultra, Supergoop!, and Patrón Tequila.

### Hike to the Mic Weekend Schedule

#### **Friday, September 15th:**

**2 - 3 p.m.**

**Live Art Demonstration by Chainsaw Artist: [Don Mesuda](#) (Village)**

Watch as ordinary wood is transformed into intricate and large-scale sculptures – all by chainsaw.

**4 - 7 p.m.**

**Strolling Après (Village)**

Experience the best of Beaver Creek Village with exclusive access to food, drink and retail specials by downloading the Hike to the Mic Strolling Après Card at [beavercreek.com/hiketothemic](http://beavercreek.com/hiketothemic). Guests can present this card to unlock offers at participating Beaver Creek Village establishments.

**4 - 7 p.m.**

**Knot Your Average Hiking Stick (Village)**

Grab a complimentary commemorative hiking stick and learn to tie the perfect knot from the experts from the Eagle County Boy Scouts. You'll be ready to explore Beaver Creek Mountain's glorious fall scenery on miles of scenic trails.

**7 - 8:30 p.m.**

**Live Music Featuring The Altitones (Village)**

Soul, rock and blues from this Vail Valley-based 6-piece band will get you moving and dancing! Beverages available for purchase.

#### **Saturday, September 16th:**

**9 - 10 a.m.**

**[Revolution Power Yoga Class](#), presented by Supergoop! (Beaver Creek Ice Rink)**

Start your morning with sun salutations under the sun in the heart of Beaver Creek Village with a dynamic and energizing class from one of Eagle County's most popular yoga studios. For all levels and abilities.

**9 a.m. - 12 p.m.**

**Knot Your Average Hiking Stick (Village)**

Grab a complimentary commemorative hiking stick and learn to tie the perfect knot from the experts from the Eagle County Boy Scouts. You'll be ready to explore Beaver Creek Mountain's glorious fall scenery on miles of scenic trails.

**9 a.m. - 4:30 p.m.**

**Mountaintop Concert Ticket Pick Up (Base of Centennial Express Lift)**

Check-in for the mountaintop concert and receive complimentary lift access and concert wristband.

**10 a.m. Guided Hikes Begin (Summer Adventure Center)\*\***

Explore Beaver Creek Mountain with a guided expert hike with the Beaver Creek Hiking Center. Your journey to the concert will begin in Beaver Creek Village and ascend through open meadows and alpine forests. Learn about the Rocky Mountain environment and catch art installations along the way! Approximately 4 miles (2-4 hours). Purchase your guided experience [here](#).

**10:30 - 11:30 a.m. [Pure Barre Class](#), presented by Supergoop! (Ice Rink, Beaver Creek Village)**

The largest and world-renowned barre studio pops up in Beaver Creek Village for a total body workout set to fantastic music. For all levels and abilities.

**11 a.m. 4x4 Tours Begin (Summer Adventure Center)\*\***

With fall foliage at its peak, these motorized 4x4 vehicle tours allow guests of all ages to explore Beaver Creek to the fullest. Tours start at the Summer Adventure Center and highlight the natural and geological beauty of the area with an emphasis on fauna, flora, and a history of the area. Tours end at Spruce Saddle in time for lunch, games, and the full concert experience. Purchase your guided experience [here](#).

**11am-12p.m. Live Art Demonstration by Chainsaw Artist: [Don Mesuda](#) (Village)**

Watch as ordinary wood is transformed into intricate and large-scale sculptures – all by chainsaw.

**12p.m. Mountaintop Concert Gates Open (Spruce Saddle)**

**1-5p.m. Mountaintop Concert Featuring [Elvis Costello & The Imposters](#) and [Elephant Revival](#) (Spruce Saddle)\*\***

**4-7p.m. Strolling Après (Village)**

Experience the best of Beaver Creek Village with exclusive access to food, drink and retail specials by downloading the Hike to the Mic Strolling Après Card at [beavercreek.com/hiketothemic](http://beavercreek.com/hiketothemic). Guests can present this card to unlock offers at participating Beaver Creek Village establishments.

**5:30p.m. Last Call at Mountaintop Concert Bars**

**6p.m. Concert Venue Closes (Spruce Saddle)**

**6-9:30p.m. After Party Featuring [The Main Squeeze](#) (Village)**

The music continues in Beaver Creek Village with the ultimate after party. Los Angeles based The Main Squeeze brings their unique blends of soul and hip-hop, funk with rock to the ice rink stage. Plus explore the magic of the shops, galleries and restaurants of the Village – and we bet you'll find yourself laughing and dancing under the stars. Beverages available for purchase.

**Sunday, September 17th:**

**9-10a.m. [Revolution Power Yoga Class](#), presented by Supergoop! (Beaver Creek Ice Rink)**

Start your morning with sun salutations under the sun in the heart of Beaver Creek Village with a dynamic and energizing class from one of Eagle County's most popular yoga studios. For all levels and abilities.

**9:30 a.m. Hike, Wine & Dine\*\***

A fundraiser for the Shaw Regional Cancer Center, hikers take meandering, golden-hued, easy four-mile trail, along which they are treated to gourmet foods provided by local restaurants. Details and tickets [here](#).

**10:30 - 11:30 a.m. [Pure Barre Class](#), presented by Supergoop! (Beaver Creek Ice Rink)**

The largest and world-renowned barre studio pops up in Beaver Creek Village for a total body workout set to fantastic music. For all levels and abilities.

**12 - 1 p.m. Live Art Demonstration by Chainsaw Artist: [Don Mesuda](#) (Village)**

Watch as ordinary wood is transformed into intricate and large-scale sculptures – all by chainsaw.

\*\*Ticketed Event, please visit [www.beavercreek.com/hiketothemic](http://www.beavercreek.com/hiketothemic) // all other events are complimentary

**Tickets on Sale**

[General Admission](#) - \$65. Tickets include:

- Admission to Saturday's concert featuring Elvis Costello & The Imposters and Elephant Revival
- Open lawn seating
- Complimentary lift access on Centennial Express Lift (#6) Saturday, September 16.

### **VIP Experiences**

From a VIP concert lounge to guided on-mountain tours, you can enhance your Hike to the Mic experience in a variety of ways.

### **VIP Concert Ticket**

Elevate your concert viewing experience with exclusive access the VIP lounge, private viewing deck, and more.

Plus, be entered to win an exclusive meet-and-greet with Elvis Costello at the concert!

VIP Concert Experience Includes:

- Admission to concert featuring Elvis Costello & The Imposters and Elephant Revival.
- Complimentary lift access on Centennial Express Lift (#6) Saturday, September 16.
- Private indoor VIP lounge with complimentary select alcoholic drinks, light appetizers, beer tastings from Breckenridge Brewery, specialty cocktails from Patron Tequila.
- VIP-only front row viewing locations
- Access to elevated VIP viewing deck.

\$300 per person

### **Guided Mountain Hike**

Explore Beaver Creek Mountain with a guided hike with experts from the Beaver Creek Hiking Center. Your journey to the concert will begin in Beaver Creek Village and ascend through open meadows and alpine forests. Learn about the Rocky Mountain environment and catch art installations from local artist Karl Krueger and other surprises along the way! Approximately 4 miles (2-4 hours).

*Please note: The Guided Mountain Hike does NOT include a ticket to the concert. Concert tickets must be purchased separately. Guided hikes will conclude at the concert venue at Spruce Saddle Lodge.*

Saturday, September 16, 10am-2pm

Price: \$50 per person

Included: Hiking Center Guide, Commemorative Hiking Stick

### **4x4 Mountain Adventure Tour**

With fall foliage at its peak, these motorized 4x4 vehicle tours allow guests of all ages to explore Beaver Creek to the fullest. Tours start at the Summer Adventure Center and highlight the natural and geological beauty of the area with an emphasis on fauna, flora, and a history of the area. Tours end at Spruce Saddle in time for lunch and the full concert experience.

*Please note: The 4x4 Mountain Adventure Tour does NOT include a ticket to the concert. Concert tickets must be purchased separately. Guided hikes will conclude at the concert venue at Spruce Saddle Lodge.*

Saturday, September 16, 11am - 12:30pm

Price: \$65 per person

PHOTOS: <https://vailresorts.box.com/v/HikeToTheMic>

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### **About Vail Resorts, Inc. (NYSE: MTN)**

Vail Resorts, Inc., through its subsidiaries, is the leading global mountain resort operator. Vail Resorts' subsidiaries operate 11 world-class mountain resorts and three urban ski areas, including Vail, Beaver Creek, Breckenridge and Keystone in Colorado; Park City in Utah; Heavenly, Northstar and Kirkwood in the Lake Tahoe area of California and Nevada; Whistler Blackcomb in British Columbia, Canada; Perisher in Australia; Stowe in Vermont; Wilmot Mountain in Wisconsin; Afton Alps in Minnesota and Mt. Brighton in Michigan. Vail Resorts owns and/or manages a collection of casually elegant hotels under the RockResorts brand, as well as the Grand Teton Lodge Company in Jackson Hole, Wyo. Vail Resorts Development Company is the real estate planning and development subsidiary of Vail Resorts, Inc. Vail Resorts is a publicly held company traded on the New York Stock Exchange (NYSE: MTN). The Vail Resorts company website is [www.vailresorts.com](http://www.vailresorts.com) and consumer website is [www.snow.com](http://www.snow.com).

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