Back to Snow in 100 Days – Keystone Resort and Breckenridge Ski Resort Announce 2017-2018 Winter Operating Dates

Keystone, Colo. — Aug. 2, 2017 — In just 100 days both Keystone Resort and Breckenridge Ski Resort will open for the 2017-2018 winter season on Friday, Nov. 10, 2017. Keystone will be open for the winter season through Sunday, April 8, 2018 and Breckenridge will be open through Sunday, April 22, 2018.

Capital Improvements Provide Winter Rewards at Keystone and Breckenridge
Keystone Resort and Breckenridge Ski Resort have been hard at work on capital improvements this summer to reinvest in the winter mountain experience for guests. At Keystone, the Montezuma Express Lift, a primary lift on Dercum Mountain that serves popular beginner and intermediate ski terrain, is being replaced with a new high-speed, six-passenger chair that will increase efficiency and capacity by up to 25 percent, while improving skier and snowboarder circulation on the mountain. Keystone is also renovating and expanding Labonte's Smokehouse BBQ with a new, 190-seat indoor facility for the on-mountain dining venue – perfect for family diners. Located at the base of Keystone's North Peak, Labonte's is a popular restaurant serving house smoked meats and barbeque during the ski day.

At Breckenridge, the Falcon SuperChair on Peak 10 is being replaced with a new high-speed, six-passenger lift, offering an easier and faster ride up the mountain. Peak 10 is a popular area for advanced skiers and snowboarders providing access to fun and challenging terrain, easily accessed from the Peak 9 base area. This upgrade is another milestone in a wave of recent capital improvements at the ski area geared towards enhancing the guest experience - including the opening of Pioneer Crossing, a new 490-seat restaurant on Peak 7 last season; an upgrade of the Colorado SuperChair in 2014; and 500 acres of new terrain on Peak 6 in 2013. If that's not a sweet enough treat, Breckenridge's Ten Mile Station is going "Willy Wonka" this season, adding a "Candy Cabin" offering an array of your favorite chocolates and sweets, and Pioneer Crossing is adding sweet and savory crepes to its breakfast lineup this winter.

For more information on what's new at Keystone and Breckenridge for the 2017-2018 winter season visit:

- Keystone Winter Press Kit
- Breckenridge Winter Press Kit

2017-2018 Epic Season Passes On Sale Now
Next year's Epic Pass lineup is also now on sale, providing skiers and snowboarders with the best value in the industry. Guests aspiring to experience Vail Resorts' iconic destinations like a local, and willing to plan around a few restrictions, can now purchase their Epic Local Pass for just $639. The Epic Local Pass grants skiers and snowboarders unlimited and unrestricted skiing or riding at Breckenridge, Keystone and Arapahoe Basin with limited restrictions at Park City, Heavenly, Northstar and Kirkwood, plus a total of 10 days at Vail, Beaver Creek, Whistler Blackcomb and Stowe with holiday restrictions. Multiple pass options are on sale now at EpicPass.com.

About Keystone Resort
Keystone Resort, located in Summit County, Colorado and just 75 miles from Denver, is the ultimate family resort destination and has long been the place where families rule. In winter, the ski resort boasts more than 3,000 acres of skiable terrain including three incredible peaks, five above-tree-line bowls, night skiing and an in-bounds cat skiing program. Home to the industry's-leading Kids Ski Free program, kids 12 and younger can ski and ride for free every day, all season long with just two or more nights of lodging booked through the resort, no blackout dates. Keystone's signature Kidtopia programming elevates any visit with a variety of free, daily family offerings throughout the winter season, such as arts and crafts events, scavenger hunts, a parade and fireworks, and the world's largest Snow Fort. Convenient touches like free designated family parking and complimentary red wagons to help parents tote gear, and tired kiddos, to and from the slopes help make a winter family visit to Keystone easy and hassle-free. For more information visit keystoneresort.com.

About Breckenridge Ski Resort

“Breck” boasts five huge peaks, 2,908 acres, four terrain parks, a 22 foot Superpipe, 11 bowls, North America’s highest chairlift, some of the country’s best above tree-line terrain, fun gladed trails, and plenty of family-friendly runs. Couple that with a world-class ski and snowboard school, all situated above an authentic, hip Colorado mountain town; it’s why Breck is consistently ranked one of the most popular ski resorts in the Western Hemisphere. Renowned for its welcoming spirit and friendly locals - with over 200 restaurants, bars, shops, and numerous year-round activities and events - Breck embodies more than just a destination, it inspires a way of life. www.Breckenridge.com

About Vail Resorts, Inc. (NYSE: MTN)

Vail Resorts, Inc., through its subsidiaries, is the leading global mountain resort operator. Vail Resorts’ subsidiaries operate 11 world-class mountain resorts and three urban ski areas, including Vail, Beaver Creek, Breckenridge and Keystone in Colorado; Park City in Utah; Heavenly, Northstar and Kirkwood in the Lake Tahoe area of California and Nevada; Whistler Blackcomb in British Columbia, Canada; Perisher in Australia; Stowe in Vermont; Wilmot Mountain in Wisconsin; Afton Alps in Minnesota and Mt. Brighton in Michigan. Vail Resorts owns and/or manages a collection of casually elegant hotels under the RockResorts brand, as well as the Grand Teton Lodge Company in Jackson Hole, Wyo. Vail Resorts Development Company is the real estate planning and development subsidiary of Vail Resorts, Inc. Vail Resorts is a publicly held company traded on the New York Stock Exchange (NYSE: MTN). The Vail Resorts company website is www.vailresorts.com and consumer website is www.snow.com.

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