# **Epic Discovery at Vail Mountain Opens Friday**

- Daily Summer Operations Begin Friday
- •The GoPro Mountain Games underway in Vail from Thursday-Sunday

#### For Immediate Release

## **Epic Discovery at Vail Mountain Opens Friday**

**VAIL, Colo. – June 7, 2017** – Summer officially kicks off this weekend, as Epic Discovery at Vail Mountain opens for daily operations and Vail is host to the GoPro Mountain Games.

On Friday at 9:30 a.m., Vail Mountain will begin operating Gondola One in Vail Village and the Eagle Bahn Gondola in Lionshead Village, accessing Epic Discovery at the top of Vail Mountain. Epic Discovery will open at 10 a.m. with the following activity offerings: the Game Creek Zipline Tour, Holy Cross Adventure Course, Forest Flyer Mountain Coaster, Little Eagle Zipline, Pine Cone Adventure Course and bungee trampoline. The new Paramount Peak Climbing Wall is anticipated to open during the weekend. The Gore Creek Mini Golf located at the base of Eagle Bahn Gondola in Lionshead will also open on Friday.

From Thursday through Sunday, June 8-11, guests to the Vail Valley will have numerous opportunities to watch and participate in the GoPro Mountain Games, hosted by the Vail Valley Foundation. With nine disciplines and more than 25 events, including x-country and road cycling, trail running, freestyle kayak, 8-Ball kayak, raft cross, IFSC World Cup Climbing, stand up paddle sprint and surf cross, DockDog comps and the Ultimate Mountain Challenge, the <u>schedule</u> is full of options for families and participants alike.

Also beginning on Friday, Vail Mountain's new Kids Ride Free program will be offered for children 12-and-under. During summer operations, kids can ride the gondola free with the purchase of an adult ticket, allowing children to experience panoramic view of the Vail Valley and the legendary Gore Mountain Range through a scenic gondola ride.

For ease of purchase, guests now have the ability to select summer products online, which includes the introduction of individual activity tickets. This effort provides guests with the flexibility and choice between unlimited access through pass products, or the option to try specific activities at an independent activity cost. For specific product info, please visit <a href="https://www.vail.com">www.vail.com</a>.

Additional on-mountain activities, hiking trails and bike haul will begin as soon as conditions permit. For more information about Vail Mountain, call the Mountain Information Center at (970) SKI-VAIL (754-8245) or visit <a href="https://www.vail.com">www.vail.com</a>.

## **Epic Discovery Lodging Package**

New this summer, with any purchase of lodging, choose between the Ultimate Adventure Pass, with unlimited all-day access to an array of thrilling activities, and the Game Creek Zipline Tour, which also includes all-day access to the Ultimate Adventure Pass. Book online at <a href="https://www.vail.com">www.vail.com</a> or by calling (855) 395-4491.

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#### **About Vail Mountain**

Under blue skies more than 300 days each year, Vail is an extraordinary mountain resort destination. The vacation experience is exceptional, from the awe-inspiring terrain and natural beauty of the surrounding Gore and Sawatch Ranges to world-class events, activities and festivals, shops and spas, and the abundant culinary experiences and luxurious accommodations that line

the pedestrian-friendly streets of Vail Village and Lionshead. Vail is where outdoor pursuits meet village sophistication. Offering more than 5,200 acres of developed ski and snowboard terrain including seven legendary Back Bowls in winter, and flourishing with new summer activities with the debut of Epic Discovery in 2016, the options for year-round adventure are endless. Coupled with the vision inherent in the spirit of Vail's founders, and a modern day commitment to excellence in all aspects of guest service and operations, Vail is a mountain resort like nothing on earth.

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About Vail Resorts, Inc. (NYSE: MTN)Vail Resorts, Inc., through its subsidiaries, is the leading global mountain resort operator. Vail Resorts' subsidiaries operate 11 world-class mountain resorts and three urban ski areas, including Vail, Beaver Creek, Breckenridge and Keystone in Colorado; Park City in Utah; Heavenly, Northstar and Kirkwood in the Lake Tahoe area of California and Nevada; Whistler Blackcomb in British Columbia, Canada; Perisher in Australia; Stowe in Vermont; Wilmot Mountain in Wisconsin; Afton Alps in Minnesota and Mt. Brighton in Michigan. Vail Resorts owns and/or manages a collection of casually elegant hotels under the RockResorts brand, as well as the Grand Teton Lodge Company in Jackson Hole, Wyo. Vail Resorts Development Company is the real estate planning and development subsidiary of Vail Resorts, Inc. Vail Resorts is a publicly held company traded on the New York Stock Exchange (NYSE: MTN). The Vail Resorts company website is <a href="https://www.vailresorts.com">www.vailresorts.com</a> and consumer website is <a href="https://www.snow.com">www.snow.com</a>.

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