Vail Mountain to Host Mountain Clean-Up on June 15

For Immediate Release

Vail Mountain to Host Mountain Clean-Up on June 15

VAIL, Colo. – June 1, 2017 – The U.S. Forest Service and Vail Mountain invite community volunteers to the annual mountain clean-up, scheduled for Thursday, June 15. Volunteers will be provided a barbecue lunch at Mid-Vail, compliments of Vail Resorts.

"The Vail Mountain clean-up day is an opportunity for our guests and our employees to come together and volunteer in their national forest," said Doug Lovell, chief operating officer at Vail Mountain. "We are excited to welcome locals and visitors alike to Vail Mountain for a day of giving back, a barbecue and getting out to enjoy the beautiful mountain."

On clean-up day, all volunteers should meet at the base of the Gondola One in Vail Village by 9 a.m. with their own work gloves, water, sun block, hat, snacks, sturdy hiking shoes and clothing for inclement weather. Volunteers will be transported up the mountain at 9 a.m. via Gondola One, provided with trash bags and then will head to clean-up various areas of the mountain from Mid-Vail by walking and limited shuttles. Volunteers should be able to hike for several hours and descend and ascend uneven terrain. In the event of severe weather, a decision will be made the morning of the clean-up to either continue with the event or postpone.

Beginning at noon, the Vail Mountain dining staff will host a complimentary barbecue at Mid-Vail for all volunteers. After lunch, volunteers can hike down to the base area. Those who choose not to walk down the mountain may download the gondola.

All volunteers will need to complete and sign a liability release form and bring it with them on the day of mountain clean-up in order to participate. Liability releases are available online at www.vail.com in the Event Calendar.

"It's fun to roll up your sleeves, grab a trash bag and spend a few hours in the forest. When you get to the bottom hauling a bag full of litter and see a few hundred others doing the same, you know that public and employees have teamed up to make a real positive impact on the mountain," said environmental sustainability and compliance manager, Brian Rodine.

Vail Resorts EpicPromise, the Company's social responsibility and environmental stewardship program encompasses three core efforts – charitable giving, volunteerism and environmental stewardship. For more information, visit www.epicpromise.com.

For more information about Vail Mountain, visit <u>www.vail.com</u>, stop by the Mountain Information Center in Lionshead or call (970) SKI-VAIL (754-8245).

###

About Vail Mountain

Under blue skies more than 300 days each year, Vail is an extraordinary mountain resort destination. The vacation experience is exceptional, from the awe-inspiring terrain and natural beauty of the surrounding Gore and Sawatch Ranges to world-class events, activities and festivals, shops and spas, and the abundant culinary experiences and luxurious accommodations that line the pedestrian-friendly streets of Vail Village and Lionshead. Vail is where outdoor pursuits meet village sophistication. Offering more than 5,200 acres of developed ski and snowboard terrain including seven legendary Back Bowls in winter, and flourishing with new summer activities with the debut of Epic Discovery in 2016, the options for year-round adventure are endless. Coupled with the vision inherent in the spirit of Vail's founders, and a modern day commitment to excellence in all aspects of guest service and operations, Vail is a mountain resort like nothing on earth.

Media Contact

Sally Gunter, (970) 754-3001, <u>sgunter@vailresorts.com</u>
Maggie Meisinger, (970) 754-4528, <u>mmeisinger@vailresorts.com</u>

About Vail Resorts, Inc. (NYSE: MTN)

Vail Resorts, Inc., through its subsidiaries, is the leading global mountain resort operator. Vail Resorts' subsidiaries operate 11 world-class mountain resorts and three urban ski areas, including Vail, Beaver Creek, Breckenridge and Keystone in Colorado; Park City in Utah; Heavenly, Northstar and Kirkwood in the Lake Tahoe area of California and Nevada; Whistler Blackcomb in British Columbia, Canada; Perisher in Australia; Stowe in Vermont; Wilmot Mountain in Wisconsin; Afton Alps in Minnesota and Mt. Brighton in Michigan. Vail Resorts owns and/or manages a collection of casually elegant hotels under the RockResorts brand, as well as the Grand Teton Lodge Company in Jackson Hole, Wyo. Vail Resorts Development Company is the real estate planning and development subsidiary of Vail Resorts, Inc. Vail Resorts is a publicly held company traded on the New York Stock Exchange (NYSE: MTN). The Vail Resorts company website is www.snow.com.

https://news.vailresorts.com/2017-06-01-Vail-Mountain-to-Host-Mountain-Clean-Up-on-June-15