Two Feet of Snow and New Events at Breckenridge Ski Resort this April

•Spring Snowstorms continue to move through Colorado dumping FEET of snow at Breck
•Breck's Spring Fever Festival continues with park jams, parties and a new plunge!

April 4 snow piled up from 5 a.m. to 12 p.m. on Breck's camera snow stake.
Watch here: *http://www.breckenridge.com/mountain/mountain-web-cams.aspx.*

BROLL ALERT: *Video of today's snowstorm moving through Breckenridge is available at https://vailresorts.box.com/v/BreckSnowApril2017; Breck Ski Resort's latest Spring Fever video: https://youtu.be/49_VZTD0ygw*

BRECKENRIDGE, Colo. — April 4, 2017 — Skiing and snowboarding isn't over yet in Breckenridge, Colorado where more than two feet of new snow has fallen this week and it's still snowing. Nearly a foot of snow has fallen since last night, and local forecasters are calling for additional snow storms through April.

"Our full attention quickly turns to Saturday through next Monday, April 10 for the snow machine to ramp back up in Colorado," notes Open Snow's Sam Collentine. "Looking further ahead, all longer-range models signal the opportunity for additional storms through the end of April. BRING. IT. ON." Breckenridge is ready for April snow showers to finish out the season with great conditions.

This is great news for spring skiing enthusiasts and Breck Spring Fever goers. Four signature events will round out this year's festival, starting Friday with the first of three Spring Fever Park Jams, the Breckenridge Spring Beer Festival, followed by Easter events and finally Breck's NEW **Breck Plunge** pond skim event will help finish-off the season with a splash on Sunday, April 23, closing day. For more information and Breck Plunge registration, visit www.breckspringfever.com.

Spring Fever April 2017 Events at Breckenridge

Spring Fever Park Jams, April 7, 14 and 21, 2017

Friday afternoons from 12 p.m. to 3 p.m. mean prizes, free food and music in the day's selected Terrain Park at Breck. Free entry jam-style contests will be judged by the special guest judges and cash prizes will be awarded to male and female skiers and snowboarders.

Breckenridge Spring Beer Festival, April 8, 2017

The annual Breckenridge Spring Beer Festival takes place Saturday, April 8 in a new locaiton at the Village at Breckenridge plaza and Main Street Station at the south end of Breckenridge with more than 35 breweries featured and live music. Enjoy a weekend of skiing and a Saturday afternoon of beer tasting. Purchase tickets ahead of time at www.breckenridgebeerfestival.com.

Easter Egg Hunt and Early Sunrise Service, April 16, 2017

Join the Easter fun with the kids' Easter Egg Hunt on Peaks 9 and 8 Sunday morning, April 16. Specified areas will be set-up and children will get to hunt for eggs in their specific age groups. An early sunrise on-mountain service will also be held starting at 6 a.m. on Peak 9. Guests can load QuickSilver SuperChair on foot (no ski or snowboard equipment is allowed and lift tickets are not required) and end at TenMile Station for the service. Guests will then download on QuickSilver Chair back to the base of Peak 9.

Imperial Challenge, April 22, 2017

The 2017 Imperial Challenge enters its 26th year. Participants ride their bike six miles from Breckenridge Recreation Center to the base of Peak 8 (or run); ascend on skis, split-board, Telemark gear or snowshoes to the top of T-bar lift or Imperial Express SuperChair and then ski or snowboard down.

2017-2018 Season Passes

Season passes for the 2017-2018 ski and snowboard season are now on sale at www.epicpass.com.

- **Epic Pass™:** Ski unlimited and unrestricted from opening day to closing day for only $859. The Epic Pass pays for itself in just over four days of skiing or snowboarding. Enjoy full access to Vail, Beaver Creek, Breckenridge, Keystone and Arapahoe Basin in Colorado; Park City in Utah; Heavenly, Northstar and Kirkwood at Lake Tahoe; Afton Alps in Minnesota; Mt. Brighton in Michigan; Wilmot Mountain in Wisconsin; Whistler Blackcomb in Canada; and Perisher in Australia for the 2017-2018 season. The Epic Pass grants limited access to Arlberg in Austria; Les 3 Vallées, Paradiski and Tignes-Val D'Isere in France; Skirama Dolomiti in Italy and 4 Vallées in Switzerland. Additionally, Vail Resorts looks forward to integrating Stowe Mountain Resort into its season pass products for the 2017-2018 winter season, subject to the acquisition closing. No restricted dates. A child pass (ages five to 12) is $449.
- **Epic Local Pass™**: For $639, receive unlimited and unrestricted skiing or riding at Breckenridge, Keystone and Arapahoe Basin with limited restrictions at Park City, Heavenly, Northstar and Kirkwood, plus a total of 10 days at Vail, Beaver Creek, and Whistler Blackcomb with holiday restrictions. Additionally, Vail Resorts looks forward to integrating Stowe Mountain Resort into its season pass products for the 2017-2018 winter season, subject to the acquisition closing. The Epic Local Pass pays for itself in just over three days. A child pass (ages five to 12) is $339.
- **Epic 4-Day™:** A convenient option for a short ski trip. The pass pays for itself in just over two days and includes a total of four unrestricted days valid at Vail, Beaver Creek, Breckenridge, Keystone, Whistler Blackcomb, Park City, Heavenly, Northstar, Kirkwood and Arapahoe Basin, plus four free days at Afton Alps, Mt. Brighton or Wilmot Mountain. Additionally, Vail Resorts looks forward to integrating Stowe Mountain Resort into its season pass products for the 2017-2018 winter season, subject to the acquisition closing. The Epic 4-Day Pass is $419 for adults and $229 for children (ages five to 12).

Stay connected all year long at www.facebook.com/Breckenridge and follow @Breckenridgemtn on Instagram and Twitter. #Breck

About Breckenridge Ski Resort

With five huge peaks, 2,908 acres, four terrain parks, a 22-foot Superpipe, 11 bowls, the highest chairlift in North America, family-friendly terrain and a world-class ski school, all situated above an authentic, hip mountain town with awe-inspiring views, there are good reasons why "Breck" is one of the most popular ski resorts in the Western Hemisphere. Renowned for the welcoming spirit and friendly character of its locals, with more than 200 restaurants, bars, and shops, and numerous

year-round activities and events, Breck embodies more than just a destination, it inspires a way of life. www.breckenridge.com.

About Vail Resorts, Inc. (NYSE: MTN)

Vail Resorts, Inc., through its subsidiaries, is the leading global mountain resort operator. Vail Resorts' subsidiaries operate ten world-class mountain resorts and three urban ski areas, including Vail, Beaver Creek, Breckenridge and Keystone in Colorado; Park City in Utah; Heavenly, Northstar and Kirkwood in the Lake Tahoe area of California and Nevada; Whistler Blackcomb in British Columbia, Canada; Perisher in Australia; Wilmot Mountain in Wisconsin; Afton Alps in Minnesota and Mt. Brighton in Michigan. Vail Resorts owns and/or manages a collection of casually elegant hotels under the RockResorts brand, as well as the Grand Teton Lodge Company in Jackson Hole, Wyo. Vail Resorts Development Company is the real estate planning and development subsidiary of Vail Resorts, Inc. Vail Resorts is a publicly held company traded on the New York Stock Exchange (NYSE: MTN). The Vail Resorts company website is www.vailresorts.com and consumer website is www.snow.com.

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