

Keystone Resort Offers Fun Spring Events and Extended Week of Skiing and Riding

•Special end-of-season buddy ticket promotion allows season pass holders to redeem buddy tickets for 50 percent off the window rate April 10-16

Keystone, Colo. – April 3, 2017– With 21 inches of snow in the past week, it's not quite time to put away the skis and snowboards just yet. With Keystone Resort remaining open until Sunday, April 16, the extended season allows skiers and riders to enjoy an extra week of late season turns through Easter. Plus, season pass holders can bring their friends and utilize remaining buddy passes for 50 percent off the window ticket rate during the final week of the season, April 10-16.

Beginning Monday, April 10, all skier services including lift tickets and season passes, ski school, retail, food and beverage, and parking will be based out of River Run Village. On-mountain food and beverage offerings will be available at the Summit House and Labonte's, while Timber Ridge and the Mountain House lodge will be open for bathroom facilities only. Lifts will run from 9 a.m. to 4 p.m. through the remainder of the season.

While the final days of the season are on the horizon, there is still plenty of time to enjoy spring skiing and riding, great family activities and events through closing day, April 16.

Kidtopia Continues

Keystone's free daily Kidtopia programming, including the popular Saturday parade and fireworks, will continue through Keystone's closing day, offering free entertainment and activities for the whole family. For the full schedule of daily Kidtopia events, visit KeystoneResort.com.

Keystone's Slush Cup and Kidtopia Slush Cup Return Sunday, April 9

Keystone Resort's annual end-of-season Slush Cup returns on Sunday, April 9. The family-friendly affair features pond skinning competitions for both kids and adults as they put their ski and snowboard skills to the test and launch themselves off a jump in attempts to skim across water and vie for top honors and prizes. The Kidtopia Slush Cup will offer a separate, smaller pond for younger contestants ages 6-13. For more information, and to register in advance, visit KeystoneResort.com.

Easter Celebration

Celebrate Easter on Sunday, April 16 at Kidtopia Headquarters in River Run Village's Dercum Square with a morning full of free, family-friendly activities, crafts, entertainment and fun! From 9:30 a.m. to 2 p.m. guests can participate in cookie decorating, egg painting, and Easter crafts. Plus, a very special visit from the Easter Bunny. Keystone's Edgewater Café, located in Lakeside Village, will offer an Easter Brunch with the Easter Bunny from 10 a.m. to 2 p.m., with reservations available by calling 970-496-4386.

2017-2018 Epic Passes on Sale Now

The winter season may be winding down, but now is the time for skiers and riders to lock in the lowest guaranteed price on next year's Epic Pass by putting \$49 down this spring and paying the remainder in the fall. The Epic Local Pass is now on sale, along with the Epic Pass, Summit Value Pass and Keystone A-Basin Pass. If purchased before April 9, eligible pass holders also receive six Buddy Tickets for friends and family to ski at a discounted rate. For more information on pass holder benefits, visit www.epicpass.com.

For more information about Keystone, visit www.keystonereresort.com or call (877) 204-7889.

About Vail Resorts, Inc. (NYSE: MTN)

Vail Resorts, Inc., through its subsidiaries, is the leading global mountain resort operator. Vail Resorts' subsidiaries operate ten world-class mountain resorts and three urban ski areas, including Vail, Beaver Creek, Breckenridge and Keystone in Colorado;

Park City in Utah; Heavenly, Northstar and Kirkwood in the Lake Tahoe area of California and Nevada; Whistler Blackcomb in British Columbia, Canada; Perisher in Australia; Wilmot Mountain in Wisconsin; Afton Alps in Minnesota and Mt. Brighton in Michigan. Vail Resorts owns and/or manages a collection of casually elegant hotels under the RockResorts brand, as well as the Grand Teton Lodge Company in Jackson Hole, Wyo. Vail Resorts Development Company is the real estate planning and development subsidiary of Vail Resorts, Inc. Vail Resorts is a publicly held company traded on the New York Stock Exchange (NYSE: MTN). The Vail Resorts company website is www.vailresorts.com and consumer website is www.snow.com.

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