

## **Keystone's Annual Slush Cup Returns Sunday, April 9 Offering Thrills and Spills for All Ages**

**Keystone, Colo.** – March 30, 2017 – Keystone Resort's annual end-of-season Slush Cup returns on Sunday, April 9 with a family-friendly affair that features pond skating competitions for both kids and adults. Participants put their skills to the test and launch themselves off a jump in attempts to skim across water and vie for top honors and prizes, including a \$250 grand prize. Returning again this season, the Kidtopia Slush Cup will offer a separate, smaller pond for younger contestants ages 6-13. For more information, and to register in advance, visit [KeystoneResort.com](http://KeystoneResort.com).

The Slush Cup begins at 11 a.m. in the Mountain House Base Area and features live music from Funky Johnson, a soulful blend of old and new that moves audiences to their feet. This annual end-of-season tradition at Keystone is full of spills and thrills, and a panel of highly-skilled judges will score competitors on distance, style, creativity and water resistance. Prizes will be awarded to top skimmers in the Slush Cup and Kidtopia Slush Cup for Best Overall and Best Costume.

The Keystone Slush Cup is open to participants ages 14 and up and the Kidtopia Slush Cup is for ages 6-13. Kids between the ages of 14-17 can choose to skim in either event. Registration is \$30 for ages 14 and older, and kids 13 and younger are free. There is no admission for spectators. Space is limited and participants can register for the Slush Cup and Kidtopia Slush Cup in advance, online at [KeystoneResort.com](http://KeystoneResort.com). Day-of registration will take place starting at 9:30 at the Mountain House base area lodge, but early registration is encouraged to guarantee a spot in the event.

Check out highlights from last season's Slush Cup: <https://youtu.be/fD2XifT8pkc>

### **Ski like a Local with the Epic Local Pass**

The Epic Pass lineup returns for the 2017-2018 season, providing skiers and snowboarders with the best value in the industry. Guests to aspiring to experience Vail Resorts' iconic destinations like a local, and willing to plan around a few restrictions, can now purchase their Epic Local Pass for just \$639. The Epic Local Pass grants skiers and snowboarders unlimited and unrestricted skiing or riding at Breckenridge, Keystone and Arapahoe Basin with limited restrictions at Park City, Heavenly, Northstar and Kirkwood, plus a total of 10 days at Vail, Beaver Creek, and Whistler Blackcomb with holiday restrictions. Multiple pass options are on sale now at [EpicPass.com](http://EpicPass.com) and guests can lock in the lowest price combined with the most benefits when buying before April 9, 2017.

For more information about Keystone, visit [www.keystoneresort.com](http://www.keystoneresort.com) or call (877) 204-7889.

### **About Vail Resorts, Inc. (NYSE: MTN)**

Vail Resorts, Inc., through its subsidiaries, is the leading global mountain resort operator. Vail Resorts' subsidiaries operate ten world-class mountain resorts and three urban ski areas, including Vail, Beaver Creek, Breckenridge and Keystone in Colorado; Park City in Utah; Heavenly, Northstar and Kirkwood in the Lake Tahoe area of California and Nevada; Whistler Blackcomb in British Columbia, Canada; Perisher in Australia; Wilmot Mountain in Wisconsin; Afton Alps in Minnesota and Mt. Brighton in Michigan. Vail Resorts owns and/or manages a collection of casually elegant hotels under the RockResorts brand, as well as the Grand Teton Lodge Company in Jackson Hole, Wyo. Vail Resorts Development Company is the real estate planning and development subsidiary of Vail Resorts, Inc. Vail Resorts is a publicly held company traded on the New York Stock Exchange (NYSE: MTN). The Vail Resorts company website is [www.vailresorts.com](http://www.vailresorts.com) and consumer website is [www.snow.com](http://www.snow.com).

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