Park City Mountain Kicks Off 10th Annual Spring Grüv on March 25

- •Park City Mountain will host 16 straight days of free concerts and activities as part of the 10th annual Spring Grüv beginning Saturday, March 25
- •Crystal Fighters and MAGIC GIANT headline this year's concert lineup
- •The 21st annual Pond Skimming competition takes place on Saturday. April 8

PARK CITY, **Utah – March 21**, **2017** – Spring has officially sprung in Utah bringing longer days, bluebird skies and sunshine to Park City Mountain. In celebration of spring, the 10th annual <u>Spring Grüv</u> will kick off at Park City Mountain on March 25 for 16 straight days of free concerts and daily activities, including the 21st Annual <u>Pond Skimming</u> competition.

Pond Skimming is one of Park City's wildest traditions. On April 8, contestants will attempt to skim across a 100-ft pond in front of Red Pine Lodge on skis or a snowboard. A panel of five judges will award prizes for best costume, best splash and crash and best overall male and female. Pond Skimming kicks off at noon and an après concert will immediately follow the event on the Canyons Village Stage.

In tandem with Spring Grüv, Park City Mountain's Spring Concert Series will continue at both base areas every Saturday through April 16, weather permitting. Crystal Fighters and MAGIC GIANT headline this year's spring series with concerts on March 25 (Park City Base, 6 p.m.) and April 1 (Canyons Village Stage, 3 p.m.). The music will wrap up on April 16 with Closing Day Concerts at both of Park City Mountain's base areas. A full concert schedule is listed here.

Located just 35 minutes from the Salt Lake City International Airport, Park City Mountain is a world-class mountain destination providing more than 7,300 skiable acres of diverse terrain suited for every skier and rider. Guests planning a trip to Park City this spring can take advantage spring lodging deals and receive a <u>Delta Air Lines flight voucher</u> for up to an \$800.

Additional information can be found at ParkCityMountain.com/Events.

CANYONS VILLAGE CONCERTS

3/25/2017 The Fabulous Flynstones

4/1/2017 MAGIC GIANT

4/8/2017 Metro Music Club (Opener: Garret Lebeau)

4/15/2017 Sin City Soul 4/16/2017 Breakfast Klub

PARK CITY BASE AREA CONCERTS

3/25/2017 Crystal Fighters 4/1/2017 Grizzly Goat

4/8/2017 Cry Wolf

4/15/2017 Please Be Human

4/16/2017 Changing Lanes Experience

March 25th (Park City Base Area) - Crystal Fighters

Formed in London, the members of Crystal Fighters play fast electronic dance music with both electric and acoustic guitars. Crystal Fighters uses synthesizers and Basque instruments among their folk, punk, and techno musical influences. Their recent third album, Everything is My Family, stages the band's mixed genre and charismatic harmonies.

April 1st (Canyons Village) - MAGIC GIANT

In 2016 MAGIC GIANT moved bodies and souls in over thirty cities across North America, touring with bands such as Mike Posner and Beats Antique and playing festivals ranging from Electric Forest to Lightning in a Bottle. The LA indie band has built a reputation for its infectious sing-alongs and communal live experiences, blending folk instruments (banjo, fiddle, harmonica)

with big drums and dance rhythms. They recorded their debut album from their solar-powered mobile recording studio and are set to release it Spring of 2017.

About Vail Resorts, Inc. (NYSE: MTN)

Vail Resorts, Inc., through its subsidiaries, is the leading global mountain resort operator. Vail Resorts' subsidiaries operate ten world-class mountain resorts and three urban ski areas, including Vail, Beaver Creek, Breckenridge and Keystone in Colorado; Park City in Utah; Heavenly, Northstar and Kirkwood in the Lake Tahoe area of California and Nevada; Whistler Blackcomb in British Columbia, Canada; Perisher in Australia; Wilmot Mountain in Wisconsin; Afton Alps in Minnesota and Mt. Brighton in Michigan. Vail Resorts owns and/or manages a collection of casually elegant hotels under the RockResorts brand, as well as the Grand Teton Lodge Company in Jackson Hole, Wyo. Vail Resorts Development Company is the real estate planning and development subsidiary of Vail Resorts, Inc. Vail Resorts is a publicly held company traded on the New York Stock Exchange (NYSE: MTN). The Vail Resorts company website is www.vailresorts.com and consumer website is www.snow.com.

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