

## **Vail Mountain to Extend Operating Hours Beginning Saturday, Feb. 18**

### **For Immediate Release**

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**VAIL, Colo. - Feb. 14, 2017** - Vail Mountain will transition to its spring operating schedule beginning Saturday, Feb. 18. Following more than 13 feet of snow this season, including almost six feet during the month of January, Vail Mountain's incredible snow conditions and a lineup of world-class events will lead the resort into the remainder of the 2016-2017 ski and snowboard season.

With the shift in operating hours, the majority of front side lifts will close at 4 p.m., the Back Bowls and Game Creek Bowl will close at 3:30 p.m. and Blue Sky Basin will close at 3 p.m. Lift operating hours are posted at the base of all open lifts.

All ticket office and Vail Ski & Snowboard School locations in Vail will continue to be open from 8 a.m. to 4:30 p.m.

"With what seems like one storm after another, Vail has received amazing snow so far this season," said **Doug Lovell**, chief operating officer of Vail Mountain. "Between our lineup of events and spring like conditions headed our way, the second half of the ski and snowboard season is bound to be one for the books."

Vail is featuring a lineup of world-class events to finish the second half of the season, which include:

#### **CarniVail - Feb. 25-26**

Vail gets hit with a spicy taste of New-Orleans-style fun when CarniVail returns to Vail this February. Guests will enjoy Mardi Gras merriment and all the Cajun fixin's from a legendary crawfish boil to live music and après parties galore. CarniVail is certain to be the ultimate Mardi Gras celebration at 8,150'.

#### **Burton U.S. Open Snowboarding Championship - Feb. 27-March 4**

The 2017 Burton U.S. Open Snowboarding Championships returns to Vail Mountain this February, bringing with them the best snowboarders in the world competing to win the most prestigious Halfpipe and Slopestyle titles in snowboarding. The action continues off the snow with an epic sponsor village, nightly concerts in Vail Village, and The U.S. Open of Broomball Tournament at Solaris Ice Rink.

#### **Pink Vail - March 25**

Sport your pink in the world's biggest ski day to conquer cancer. Enjoy live music, a costume contest, themed deck parties and the Celebration Ski Down on Vail Mountain. All ages and abilities can participate in Pink Vail, and skiing is not required. 100 percent of the proceeds benefit patient care and survivorship programming at Shaw Regional Cancer Center.

#### **Vail Film Festival - March 30-April 2**

Festival activities include film screenings, panel discussions, live music, nightly galas, and the filmmaker reception. The Colorado Film Institute's primary initiatives are to promote the art of film by providing a screening platform for aspiring filmmakers and by providing a gathering place for film enthusiasts.

#### **Taste of Vail - April 5-8**

Taste of Vail is an idea, a platform for promoting the Vail lifestyle via the community's ever-evolving culinary and beverage assets. After a full day on the mountain, join Taste of Vail's signature events, including the Debut of Rose, Lamb Cookoff, Mountaintop Picnic and Annual Grand Tasting. Elevate your palate at Taste of Vail.

### **Spring Back to Vail - April 14-16**

The annual spring bash celebrating the close of the winter season, returns to Vail for its fourteenth year. Enjoy a jam-packed schedule of action including the World Pond Skimming Championships, live music, the Bud Light Bags Tournament, sponsor expo village, an on-mountain luau, après parties, giveaways, and so much more. Vail Mountain's closing day for the 2016-2017 is April 23.

For additional information please visit, [www.vail.com](http://www.vail.com).

### **Spring Lodging**

Beginning at 12:01 a.m. on Tuesday, Feb. 14, the [Snow.com 96-Hour Sale](http://www.Snow.com/96hoursale) clock starts ticking with the best values on mountain getaways across Vail Resorts and RockResorts destinations, including Vail, Beaver Creek, Breckenridge, Keystone, Park City and Grand Teton National Park. [www.Snow.com/96hoursale](http://www.Snow.com/96hoursale)

### **About Vail Mountain**

Under blue skies more than 300 days each year, Vail is an extraordinary mountain resort destination. The vacation experience is exceptional, from the awe-inspiring terrain and natural beauty of the surrounding Gore and Sawatch Ranges to world-class events, activities and festivals, shops and spas, and the abundant culinary experiences and luxurious accommodations that line the pedestrian-friendly streets of Vail Village and Lionshead. Vail is where outdoor pursuits meet village sophistication. Offering more than 5,200 acres of developed ski and snowboard terrain including seven legendary Back Bowls in winter, and flourishing with new summer activities in preparation for the debut of Epic Discovery in 2016, the options for year-round adventure are endless. Coupled with the vision inherent in the spirit of Vail's founders, and a modern day commitment to excellence in all aspects of guest service and operations, Vail is a mountain resort like nothing on earth.

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### **About Vail Resorts, Inc. (NYSE: MTN)**

Vail Resorts, Inc., through its subsidiaries, is the leading global mountain resort operator. Vail Resorts' subsidiaries operate ten world-class mountain resorts and three urban ski areas, including Vail, Beaver Creek, Breckenridge and Keystone in Colorado; Park City in Utah; Heavenly, Northstar and Kirkwood in the Lake Tahoe area of California and Nevada; Whistler Blackcomb in British Columbia, Canada; Perisher in Australia; Wilmot Mountain in Wisconsin; Afton Alps in Minnesota and Mt. Brighton in Michigan. Vail Resorts owns and/or manages a collection of casually elegant hotels under the RockResorts brand, as well as the Grand Teton Lodge Company in Jackson Hole, Wyo. Vail Resorts Development Company is the real estate planning and development subsidiary of Vail Resorts, Inc. Vail Resorts is a publicly held company traded on the New York Stock Exchange (NYSE: MTN). The Vail Resorts company website is [www.vailresorts.com](http://www.vailresorts.com) and consumer website is [www.snow.com](http://www.snow.com).