

CarniVail Returns a Slice of Mardi Gras Flair to Vail

For Immediate Release

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VAIL, Colo. – Feb. 13, 2017 – From a crawfish boil to Mardi Gras festivities at the base and on-mountain, CarniVail returns to Vail on February 25-26, 2017. Experience fun for the whole family with this colorful and festive Mardi Gras-Mountain-Vibe at 8,150’.

“CarniVail promises to bring New-Orleans-style fun and Mardi Gras merriment back to Vail this year,” said Phil Metz, senior director of marketing at Vail and Beaver Creek. “From live music to Cajun cooking and après parties, Vail Mountain is transformed to embody the spirit of Mardi Gras. Vail Mountain welcomes families and friends alike to a weekend packed full of Mardi Gras festivities and celebrations.”

CarniVail Event Schedule

Saturday, February 25

World’s Highest Low-Country Crawfish Boil at Eagle’s Nest

Noon – 2:30 p.m.

- Menu: Combo plate with crawfish, sausage, corn, new potatoes; gumbo, etouffee, king cake, hurricanes and beer specials
- Live music by Johnny Schlepper and Friends

Bud Light CarniVail Party at Express Lift

3:00 – 6:00 p.m.

- Bud Light beer and other draft beer specials
- Après drink & food specials like chicken wings, Colorado sausage platter, cheese curds and more
- Great giveaways including a Bud Light cruiser bicycle
- Live acoustic music from Dave Estes

Sunday, February 26

Mardi-Gras at Mid-Vail

Noon – 2:30 p.m.

- Menu: New Orleans Style Gumbo, Jambalaya, and Beignets
- Live entertainment from The Sessh

Bud Light CarniVail Party at Express Lift

3:00 – 6:00 p.m.

- Bud Light beer and other draft beer specials
- Après drink & food specials like chicken wings, Colorado sausage platter, cheese curds and more
- Great giveaways

Tuesday, February 28

CarniVail Après Party at Express Lift

2:30-3:30 p.m.

CarniVail Après Party at Tavern on the Square

3:30-4:30 p.m.

CarniVail is presented by Vail Mountain and Bud Light. For more information, visit www.vail.com/carnivail.

Spring Lodging

Beginning at 12:01 a.m. on Tuesday, Feb. 14, the Snow.com 96-Hour Sale clock starts ticking with the best values on mountain getaways across Vail Resorts and RockResorts destinations, including Vail, Beaver Creek, Breckenridge, Keystone, Park City and Grand Teton National Park. www.Snow.com/96hoursale

About Vail Mountain

Under blue skies more than 300 days each year, Vail is an extraordinary mountain resort destination. The vacation experience is exceptional, from the awe-inspiring terrain and natural beauty of the surrounding Gore and Sawatch Ranges to world-class events, activities and festivals, shops and spas, and the abundant culinary experiences and luxurious accommodations that line the pedestrian-friendly streets of Vail Village and Lionshead. Vail is where outdoor pursuits meet village sophistication. Offering more than 5,200 acres of developed ski and snowboard terrain including seven legendary Back Bowls in winter, and flourishing with new summer activities in preparation for the debut of Epic Discovery in 2016, the options for year-round adventure are endless. Coupled with the vision inherent in the spirit of Vail's founders, and a modern day commitment to excellence in all aspects of guest service and operations, Vail is a mountain resort like nothing on earth.

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About Vail Resorts, Inc. (NYSE: MTN)

Vail Resorts, Inc., through its subsidiaries, is the leading global mountain resort operator. Vail Resorts' subsidiaries operate ten world-class mountain resorts and three urban ski areas, including Vail, Beaver Creek, Breckenridge and Keystone in Colorado; Park City in Utah; Heavenly, Northstar and Kirkwood in the Lake Tahoe area of California and Nevada; Whistler Blackcomb in British Columbia, Canada; Perisher in Australia; Wilmot Mountain in Wisconsin; Afton Alps in Minnesota and Mt. Brighton in Michigan. Vail Resorts owns and/or manages a collection of casually elegant hotels under the RockResorts brand, as well as the Grand Teton Lodge Company in Jackson Hole, Wyo. Vail Resorts Development Company is the real estate planning and development subsidiary of Vail Resorts, Inc. Vail Resorts is a publicly held company traded on the New York Stock Exchange (NYSE: MTN). The Vail Resorts company website is www.vailresorts.com and consumer website is www.snow.com.

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