## Ski Girls Rock at Breckenridge's Women's Ski Week Now through Feb. 19, with Women's Lessons, Yoga, Fireside Chat with Guest Speakers and First Tracks

**BRECKENRIDGE, Colo. - Feb. 12, 2017** - <u>Women's Ski Week</u> returns for the third time to <u>Breckenridge Ski Resort</u> **now through Feb.19, 2017**. The week-long celebration at Breck features a three-day Women's Camp, Women & Wine, First Tracks, Ski Girls Rock, a fireside chat with female leaders and free yoga classes.

Women's Ski Week helps empower and support women and girls who have never tried skiing to those that ski frequently. It's about having fun, being comfortable, gaining skills, building bonds and creating a life-long love for the sport of skiing. Women's Ski Week provides activities for all levels and ages.

Breckenridge has created programs and lessons just for girls and women. Women's Camp, Women & Wine, Bombshells and the Ultimate 4 Lessons are some of the offerings available just for women. For girls ages 7 to 14, Vail Resorts worked with Olympic gold medalist and World Alpine ski champion, Lindsey Vonn, to develop Ski Girls Rock, a lesson consisting of no more than four students per group and led by a dedicated female instructor who focuses not only on improving skiing skills, but empowering girls through the sport and creating opportunities to bond and build confidence along with developing teamwork and social skills.

## The 2017 Women's Ski Week Schedule Includes:

Sunday, Feb. 12: See daily activities below.

**Monday, Feb. 13:** Receive a free demo package at Breck Sports on Peak 8 with proof of Women's Ski Week lesson purchase; Complimentary Yoga at One Ski Hill Place, A RockResort, from 10-11 a.m.

**Tuesday, Feb. 14:** See daily activities below.

**Wednesday, Feb. 15:** Complimentary Yoga at One Ski Hill Place, A RockResort, from 10-11 a.m.; Women & Wine afternoon ski class followed by après; must register at Breckenridge.com

**Thursday, Feb. 16:** New fireside chat from 3:30-5 p.m. in The Living Room at One Ski Hill Place with female leaders including Amelia Earhart, 9News on-air personality, pilot and adventurer; Laurie Tewksbury, Outdoor Women's Alliance; and Keri Herman, Olympian and Breck Pro Team skier.

**Friday, Feb. 17:** Complimentary Yoga at One Ski Hill Place, A RockResort, from 10-11 a.m.; Women's Camp 3-Day Event Begins; sign-up at Breckenridge.com

**Saturday, Feb. 18:** First Tracks for Women's Ski Week participants starting at 7:30 with Olympian and Breck Pro Team Skier, Keri Herman; Complimentary Yoga at One Ski Hill Place, A RockResort, from 10-11 a.m.; Day two of Women's Camp 3-Day Event

Sunday, Feb. 19: Final day of Women's Camp 3-Day Event

**Daily:** Women's Ultimate 4 lessons are available daily, now through Feb. 26; register online at Breckenridge.com. *March dates are available too.* 

**Daily:** Ski Girls Rock for girls ages 7 to 14 is available from Feb. 17 to Feb. 26; register online at Breckenridge.com.

For a full schedule of events and more information, visit <u>www.womensksiweek.com.</u> Or to take advantage of lodging offers and advanced purchase lift tickets for the week-long event at <u>www.breckenridge.com</u>.

Stay connected all year long at <a href="https://www.facebook.com/Breckenridge">www.facebook.com/Breckenridge</a> and follow @Breckenridgemtn on Instagram and Twitter.

## **About Breckenridge Ski Resort**

With five huge peaks, 2,908 acres, four terrain parks, a 22-foot Superpipe, 11 bowls, the highest chairlift in North America, family-friendly terrain and a world-class ski school, all situated above an authentic, hip mountain town with awe-inspiring views, there are good reasons why "Breck" is one of the most popular ski resorts in the Western Hemisphere. Renowned for the welcoming spirit and friendly character of its locals, with more than 200 restaurants, bars, and shops, and numerous year-round activities and events, Breck embodies more than just a destination, it inspires a way of life. <a href="https://www.breckenridge.com">www.breckenridge.com</a>.

## About Vail Resorts, Inc. (NYSE: MTN)

Vail Resorts, Inc., through its subsidiaries, is the leading global mountain resort operator. Vail Resorts' subsidiaries operate ten world-class mountain resorts and three urban ski areas, including Vail, Beaver Creek, Breckenridge and Keystone in Colorado; Park City in Utah; Heavenly, Northstar and Kirkwood in the Lake Tahoe area of California and Nevada; Whistler Blackcomb in British Columbia, Canada; Perisher in Australia; Wilmot Mountain in Wisconsin; Afton Alps in Minnesota and Mt. Brighton in Michigan. Vail Resorts owns and/or manages a collection of casually elegant hotels under the RockResorts brand, as well as the Grand Teton Lodge Company in Jackson Hole, Wyo. Vail Resorts Development Company is the real estate planning and development subsidiary of Vail Resorts, Inc. Vail Resorts is a publicly held company traded on the New York Stock Exchange (NYSE: MTN). The Vail Resorts company website is <a href="https://www.vailresorts.com">www.vailresorts.com</a> and consumer website is <a href="https://www.vailresorts.com">www.vailresorts.com</a> and consumer website is <a href="https://www.snow.com">www.snow.com</a>.

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