

Vail Mountain Announces Spring Season Offerings

For Immediate Release

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VAIL, Colo. - Jan. 30, 2017 - With snow continuing to blanket the Rocky Mountains of Colorado, insiders know that this spring will be one of the best times to visit Vail. Skiers and snowboarders who visit this spring can take advantage of some of the best lodging rates – up to 25 percent off – along with excellent snow conditions, warmer temperatures and world-class, signature Vail events. Book your stay for this spring at www.Vail.com/Offers and enjoy the very best of Vail.

Secret Season Savings

Looking to visit mid-week and during off-peak timeframes? Enjoy the “Secret Season”, which means bigger savings and more of Vail’s legendary mountain to yourself, all combined with world-class dining, shopping and events. Save up to 40 percent on lodging during the [Secret Season](#) with rates starting at \$349 per night.

Please call (855) 655-2506 to make your reservation, inquire about rooms, or to learn more.

Events

Carnivail - Feb. 25-26

Vail gets hit with a spicy taste of New-Orleans-style fun when CarniVail returns to Vail this February. Guests will enjoy Mardi Gras merriment and all the Cajun fixin’s from a legendary crawfish boil to live music and après parties galore. CarniVail is certain to be the ultimate Mardi Gras celebration at 8,150’.

Burton U.S. Open Snowboarding Championship - Feb. 27-March 4

The 2017 Burton U.S. Open Snowboarding Championships returns to Vail Mountain this February, bringing with them the best snowboarders in the world competing to win the most prestigious Halfpipe and Slopestyle titles in snowboarding. The action continues off the snow with an epic sponsor village, nightly concerts in Vail Village, and The U.S. Open of Broomball Tournament at Solaris Ice Rink.

Pink Vail - March 25

Sport your pink in the world’s biggest ski day to conquer cancer. Enjoy live music, a costume contest, themed deck parties and the Celebration Ski Down on Vail Mountain. All ages and abilities can participate in Pink Vail, and skiing is not required. 100 percent of the proceeds benefit patient care and survivorship programming at Shaw Regional Cancer Center.

Vail Film Festival - March 30-April 2

Festival activities include film screenings, panel discussions, live music, nightly galas, and the filmmaker reception. The Colorado Film Institute’s primary initiatives are to promote the art of film by providing a screening platform for aspiring filmmakers and by providing a gathering place for film enthusiasts.

Taste of Vail - April 5-8

Taste of Vail is an idea, a platform for promoting the Vail lifestyle via the community’s ever-evolving culinary and beverage assets. After a full day on the mountain, join Taste of Vail’s signature events, including the Debut of Rose, Lamb Cookoff, Mountaintop Picnic and Annual Grand Tasting. Elevate your palate at Taste of Vail.

Spring Back to Vail - April 14-16

The annual spring bash celebrating the close of the winter season, returns to Vail for its fourteenth year. Enjoy a jam-packed schedule of action including the World Pond Skimming Championships, live music, the Bud Light Bags Tournament, sponsor expo village, an on-mountain luau, après parties, giveaways, and so much more. Vail Mountain's closing day for the 2016-2017 is April 23.

For additional information please visit, www.vail.com.

About Vail Mountain

Under blue skies more than 300 days each year, Vail is an extraordinary mountain resort destination. The vacation experience is exceptional, from the awe-inspiring terrain and natural beauty of the surrounding Gore and Sawatch Ranges to world-class events, activities and festivals, shops and spas, and the abundant culinary experiences and luxurious accommodations that line the pedestrian-friendly streets of Vail Village and Lionshead. Vail is where outdoor pursuits meet village sophistication. Offering more than 5,200 acres of developed ski and snowboard terrain including seven legendary Back Bowls in winter, and flourishing with new summer activities in preparation for the debut of Epic Discovery in 2016, the options for year-round adventure are endless. Coupled with the vision inherent in the spirit of Vail's founders, and a modern day commitment to excellence in all aspects of guest service and operations, Vail is a mountain resort like nothing on earth.

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Media Contact

Sally Gunter, (970) 754-3001, sgunter@vailresorts.com

Maggie Meisinger, (970) 754-4528, mmeisinger@vailresorts.com

About Vail Resorts, Inc. (NYSE: MTN)

Vail Resorts, Inc., through its subsidiaries, is the leading global mountain resort operator. Vail Resorts' subsidiaries operate ten world-class mountain resorts and three urban ski areas, including Vail, Beaver Creek, Breckenridge and Keystone in Colorado; Park City in Utah; Heavenly, Northstar and Kirkwood in the Lake Tahoe area of California and Nevada; Whistler Blackcomb in British Columbia, Canada; Perisher in Australia; Wilmot Mountain in Wisconsin; Afton Alps in Minnesota and Mt. Brighton in Michigan. Vail Resorts owns and/or manages a collection of casually elegant hotels under the RockResorts brand, as well as the Grand Teton Lodge Company in Jackson Hole, Wyo. Vail Resorts Development Company is the real estate planning and development subsidiary of Vail Resorts, Inc. Vail Resorts is a publicly held company traded on the New York Stock Exchange (NYSE: MTN). The Vail Resorts company website is www.vailresorts.com and consumer website is www.snow.com.

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