

## Pass Holder Appreciation Offers Exclusive Perks at Breckenridge Ski Resort

**BRECKENRIDGE, Colo. — Jan. 27, 2017 —** [Breckenridge Ski Resort](#)'s 25 Days of Pass Holder Appreciation event started on Jan. 17 and continues through Feb. 10. During the 25 days in which the appreciation stretches, Pass Holders can gain access to exclusive deals and exciting events which include everything from First Tracks, free Epic Mix racing, parties, live music, food and beverage perks, giveaways and more.

The Pass Holder Appreciation event running through Feb. 10 features an extensive list of premier perks, a lot of which involve delicious food and drink at specific Breckenridge locations such as Sevens Restaurant, Pioneer Crossing, T-Bar, The Maggie, Ten Mile Station and the Overlook Restaurant. In addition, Pass Holders will also receive a discount of 15 percent (excluding alcohol) at all on-mountain food and beverage locations before 11 a.m., and after 2 p.m. For the adventure enthusiasts out there, a free breakfast is served up with First Tracks on Jan. 31 and Feb. 7.

The perks don't stop there. Anyone looking to stay the night will receive up to 30 percent off lodging when staying at one of Breck's owned and operated properties. Once visitors arrive, the decisions to save are still aplenty and correspond to each day of the week.

- *Mondays:* Demo packages at Breck Sports are 50 percent off
- *Tuesdays:* Pass Holder First Tracks
- *Wednesdays:* Complimentary Epic Mix Racing
- *Thursdays:* Après Specials and Live Music at The Maggie
- *Fridays:* Hospitality First Tracks (For guests staying in official resort properties)
- *Saturdays:* Après with Live Music and DJ
- *Sundays:* Bud Light Promo Team at TBar & Super Bowl Sunday at The Maggie and TBar

Check out this [detailed calendar](#) for additional information for the 25 Days of Pass Holder Appreciation event. Stay connected all year long at [www.facebook.com/Breckenridge](http://www.facebook.com/Breckenridge) and follow @Breckenridgemtn on Instagram and Twitter.

### About Breckenridge Ski Resort

With five huge peaks, 2,908 acres, four terrain parks, a 22-foot Superpipe, 11 bowls, the highest chairlift in North America, family-friendly terrain and a world-class ski school, all situated above an authentic, hip mountain town with awe-inspiring views, there are good reasons why "Breck" is one of the most popular ski resorts in the Western Hemisphere. Renowned for the welcoming spirit and friendly character of its locals, with more than 200 restaurants, bars, and shops, and numerous year-round activities and events, Breck embodies more than just a destination, it inspires a way of life. [www.breckenridge.com](http://www.breckenridge.com).

### About Vail Resorts, Inc. (NYSE: MTN)

Vail Resorts, Inc., through its subsidiaries, is the leading global mountain resort operator. Vail Resorts' subsidiaries operate ten world-class mountain resorts and three urban ski areas, including Vail, Beaver Creek, Breckenridge and Keystone in Colorado; Park City in Utah; Heavenly, Northstar and Kirkwood in the Lake Tahoe area of California and Nevada; Whistler Blackcomb in British Columbia, Canada; Perisher in Australia; Wilmot Mountain in Wisconsin; Afton Alps in Minnesota and Mt. Brighton in Michigan. Vail Resorts owns and/or manages a collection of casually elegant hotels under the RockResorts brand, as well as the Grand Teton Lodge Company in Jackson Hole, Wyo. Vail Resorts Development Company is the real estate planning and development subsidiary of Vail Resorts, Inc. Vail Resorts is a publicly held company traded on the New York Stock Exchange (NYSE: MTN). The Vail Resorts company website is [www.vailresorts.com](http://www.vailresorts.com) and consumer website is [www.snow.com](http://www.snow.com).

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