

Keystone Resort Extends Season Thanks to Record Snow

- **Keystone's snowiest winter season in more than 10 years**
- **Resort recorded third snowiest December in history**
- **With a week remaining in January, resort has recorded back-to-back months of 80 inches or more**

Snow Photos and BRoll: <https://vailresorts.box.com/v/KeystoneSnow>

Keystone, Colo. — Jan. 25, 2017 — With nearly 16 feet of snow so far this season – the snowiest winter at [Keystone Resort](#) in at least 10 years – the resort announced today that it will extend the season by one week to Easter Sunday, April 16. Following the third snowiest December in Keystone's history with 81 inches or nearly seven feet, the resort has already received another 81 inches of snow this month alone with a week still remaining before February arrives. This marks the first time in resort history that Keystone has received 80 inches or more of snow in back-to-back months.

"The record breaking snow seemingly has not stopped falling the past two months," said Mike Goar, Vice President and Chief Operating Officer for Keystone Resort. "We've received more than 13 feet of snow in December and January, the second highest combined total ever for those two months. With such an impressive and historic amount of snowfall at Keystone, we are delighted to extend our season through Easter."

The extension provides guests additional time to enjoy a spring trip to Keystone, where bluebird days, warmer temperatures, and spectacular skiing and riding conditions await. A variety of [vacation](#) values offer savings of up to 40 percent, with all kids aged 12 and younger [skiing for free](#) with any stay of two nights or more.

"The extended season will be a great way for us to thank our loyal passholders, our local community, and our destination visitors who will now have the opportunity to spend Easter on the slopes at Keystone," said Goar.

For information on lodging, lift tickets, ski school and activities, visit [KeystoneResort.com](#).

Keystone Kidtopia Experience – March 5-11

The [Kidtopia Experience](#) highlights the resort's signature family programming, and culminates with the first ever Snow Pants Dance Party on Saturday, March 11, featuring free live outdoor music performances by Koo Koo Kanga Roo and Pop ROCKS. Lodging begins at just [\\$189 a night](#), with all kids 12 and younger skiing free with any two or more night stay booked through the resort. All week families can enjoy free, daily Kidtopia events and activities with a musical twist, leading up to special celebrations on Friday and Saturday. For a full schedule of Kidtopia Experience events, plus information on lodging, lift tickets, ski school and activities, visit [KeystoneResort.com](#).

Purchase Lift Tickets In Advance to Save

Skiers and snowboarders looking for the best prices on lift tickets can use their smartphone or computer to purchase tickets online in advance at www.snow.com/lifttickets. By purchasing lift tickets seven or more days in advance online, guests will receive the biggest savings – up to 25 percent – and the lowest price, guaranteed. Advance purchase tickets can be sent directly to a guest's mailbox, allowing them to bypass the ticket window. Or guests can easily pick up their tickets at the resorts' Epic Day Express windows. Once a guest has a hard card ticket, they can even load more days onto the card by purchasing additional days online. Guests can also save by booking ski school lessons online in advance at www.snow.com/skischool.

Stay Connected

Follow Keystone for daily updates, real-time information and exclusive promotions, contests and giveaways at facebook.com/Keystone, @Keystonemtn on Twitter and @keystone_resort on Instagram. Official video footage from the mountain may be viewed at YouTube.com/KeystoneColorado. Guests are encouraged to stay connected by following #KeystoneMoments across platforms and sharing their favorite Keystone memories. For more information about Keystone, visit keystonerestort.com or call (877) 204-7889.

About Vail Resorts, Inc. (NYSE: MTN)

Vail Resorts, Inc., through its subsidiaries, is the leading global mountain resort operator. Vail Resorts' subsidiaries operate ten world-class mountain resorts and three urban ski areas, including Vail, Beaver Creek, Breckenridge and Keystone in Colorado; Park City in Utah; Heavenly, Northstar and Kirkwood in the Lake Tahoe area of California and Nevada; Whistler Blackcomb in British Columbia, Canada; Perisher in Australia; Wilmot Mountain in Wisconsin; Afton Alps in Minnesota and Mt. Brighton in Michigan. Vail Resorts owns and/or manages a collection of casually elegant hotels under the RockResorts brand, as well as the Grand Teton Lodge Company in Jackson Hole, Wyo. Vail Resorts Development Company is the real estate planning and development subsidiary of Vail Resorts, Inc. Vail Resorts is a publicly held company traded on the New York Stock Exchange (NYSE: MTN). The Vail Resorts company website is www.vailresorts.com and consumer website is www.snow.com.

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