

Discover the Secret Season of Vacation Savings at Vail Resorts' Iconic Mountain Destinations

•Off-peak visits give skiers and snowboarders the best vacation values and the mountains to themselves

BROOMFIELD, Colo. - Jan. 13, 2017 - With feet of snow continuing to blanket the Rocky Mountains of Colorado, the Sierra Nevada range in Lake Tahoe and the Wasatch Range in Utah, insiders know that off-peak periods can be the best time to visit Vail, Beaver Creek, Breckenridge and Keystone in Colorado; Park City in Utah; and Heavenly, Northstar and Kirkwood in California and Nevada. Skiers and snowboarders who visit during this "secret season" can take advantage of some of the best lodging rates – up to 40 percent off! – along with excellent snow conditions, short lift lines and more space to themselves on the mountain. These traditionally quieter timeframes also offer fantastic events and easier reservations at the most popular restaurants and spas. Book today through Friday, Feb. 3 at www.snow.com/secretseason to get the most out of the season!

Vail

Mid-week and off-peak timeframes mean bigger savings and more of Vail's legendary mountain to yourself, all combined with world-class dining, shopping and events. Save up to 40 percent on lodging during the [Secret Season](#) with rates starting at \$349 per night.

Beaver Creek

Snow lovers who dream of balancing fresh tracks with indulgence revel in the [Heart of Winter](#) at Beaver Creek. Guests and their families can enjoy ideal mid-winter snow conditions in a truly one-of-a-kind experience, indulging in the good life in every way. Rates start at \$249 per night at The Pines Lodge, A RockResort.

Breckenridge

Breck is more than the mountain, and it's more than the town, and during the resort's secret season, the snow falls in abundance, the skiing is unbeatable, the views are killer and the deals are even better. Guests who take advantage of the resort's [Secret Season](#) by booking a winter vacation by Feb. 9 can save up to 30 percent with lodging rates starting at just \$174 per night at the Village Hotel and \$215 per night at Mountain Thunder Lodge.

Keystone

Keystone, the ultimate family resort destination where kids rule, offers three peaks, five bowls, night skiing, in-bounds cat skiing. It's also known for its Kids Ski Free program where kids 12 and younger can ski and ride for free every day with just two or more room nights of lodging booked through the resort, plus complimentary Kidtopia activities daily and the world's largest snow fort. To top it off, save up to 40 percent on lodging during the [Secret Season](#), with rates starting at just \$119 per night when lifts tickets are purchased with lodging.

Colorado Mountain Express

Skiers and snowboarders heading to Vail, Beaver Creek, Breckenridge and Keystone this winter can sit back, enjoy complimentary Wi-Fi and leave the driving to the pros at Colorado Mountain Express. Groups of three or more save 20 percent on airport shuttles. Kids 12 and under ride at 50 percent of adult fares when riding with an adult at regular fare. <http://www.coloradomountainexpress.com/secretseason>

Park City

Located just 35 minutes from the Salt Lake City International Airport, Park City Mountain is a world-class mountain destination providing more than 7,300 skiable acres of diverse terrain suited for every skier and rider. And as insiders know, spring is the best time of year to visit with unlimited sun, great snow and family-friendly activities to enjoy and [Secret Season Savings](#) of up to 30 percent on lodging with rates starting at just \$111 per

night.

Heavenly

With nearly 14 feet of snow this season and counting, visitors to Heavenly can go all-in on the mountain, après all evening and get a good night's sleep nearby to do it all again the next day. Lake Tahoe Lodging Company offers a wide selection of vacation homes in beautiful South Lake Tahoe from mountain chalets to slopeside condos, all located close to Heavenly and all that the South Shore of beautiful Lake Tahoe has to offer! This [Secret Season](#), vacation values abound with lodging rates starting at \$209 per night for a two-bedroom condo adjacent to the California Base Lodge.

Northstar California Resort

Visitors to Northstar this [Secret Season](#) can enjoy the resort's pristine corduroy snow on Mt. Pluto, float through fresh powder on The Backside, and sip champagne on East Ridge before heading back to The Village for s'mores and drinks around the ice rink. Lodging rates start as low as \$165 per night!

Kirkwood

With the deepest, driest snow around and some of North America's most diverse and challenging terrain, Kirkwood offers big mountain riding with small town attitude. With lodging rates starting at just \$149 per night, Kirkwood can be enjoyed in all its glory this [Secret Season](#)!

Already thinking about next season? Vail Resorts is planning season pass products for the 2016-2017 season pass sales period, which will begin in March 2016. www.epicpass.com

RentSkis.com

Skiers and snowboarders can skip the baggage claims and hassles of lugging gear to the mountains by reserving rental equipment on RentSkis.com, offering a [Secret Season](#) savings of 20 percent!

About Vail Resorts, Inc. (NYSE: MTN)

Vail Resorts, Inc., through its subsidiaries, is the leading global mountain resort operator. Vail Resorts' subsidiaries operate ten world-class mountain resorts and three urban ski areas, including Vail, Beaver Creek, Breckenridge and Keystone in Colorado; Park City in Utah; Heavenly, Northstar and Kirkwood in the Lake Tahoe area of California and Nevada; Whistler Blackcomb in British Columbia, Canada; Perisher in Australia; Wilmot Mountain in Wisconsin; Afton Alps in Minnesota and Mt. Brighton in Michigan. Vail Resorts owns and/or manages a collection of casually elegant hotels under the RockResorts brand, as well as the Grand Teton Lodge Company in Jackson Hole, Wyo. Vail Resorts Development Company is the real estate planning and development subsidiary of Vail Resorts, Inc. Vail Resorts is a publicly held company traded on the New York Stock Exchange (NYSE: MTN). The Vail Resorts company website is www.vailresorts.com and consumer website www.snow.com.

About RockResorts®

[RockResorts](#), a wholly owned subsidiary of Vail Resorts, owns and operates luxury resorts that offer casually elegant accommodations, lavish RockResorts Spas, renowned golf courses, award-winning dining and a variety of exciting outdoor adventures. The RockResorts collection includes The Arrabelle at Vail Square and The Lodge at Vail in Vail, Colo.; The Osprey at Beaver Creek and The Pines Lodge in Beaver Creek, Colo.; and One Ski Hill Place in Breckenridge, Colo. www.rockresorts.com

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